

GEORGIA HISTORICAL SOCIETY PRESENTS

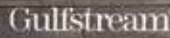
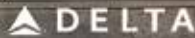
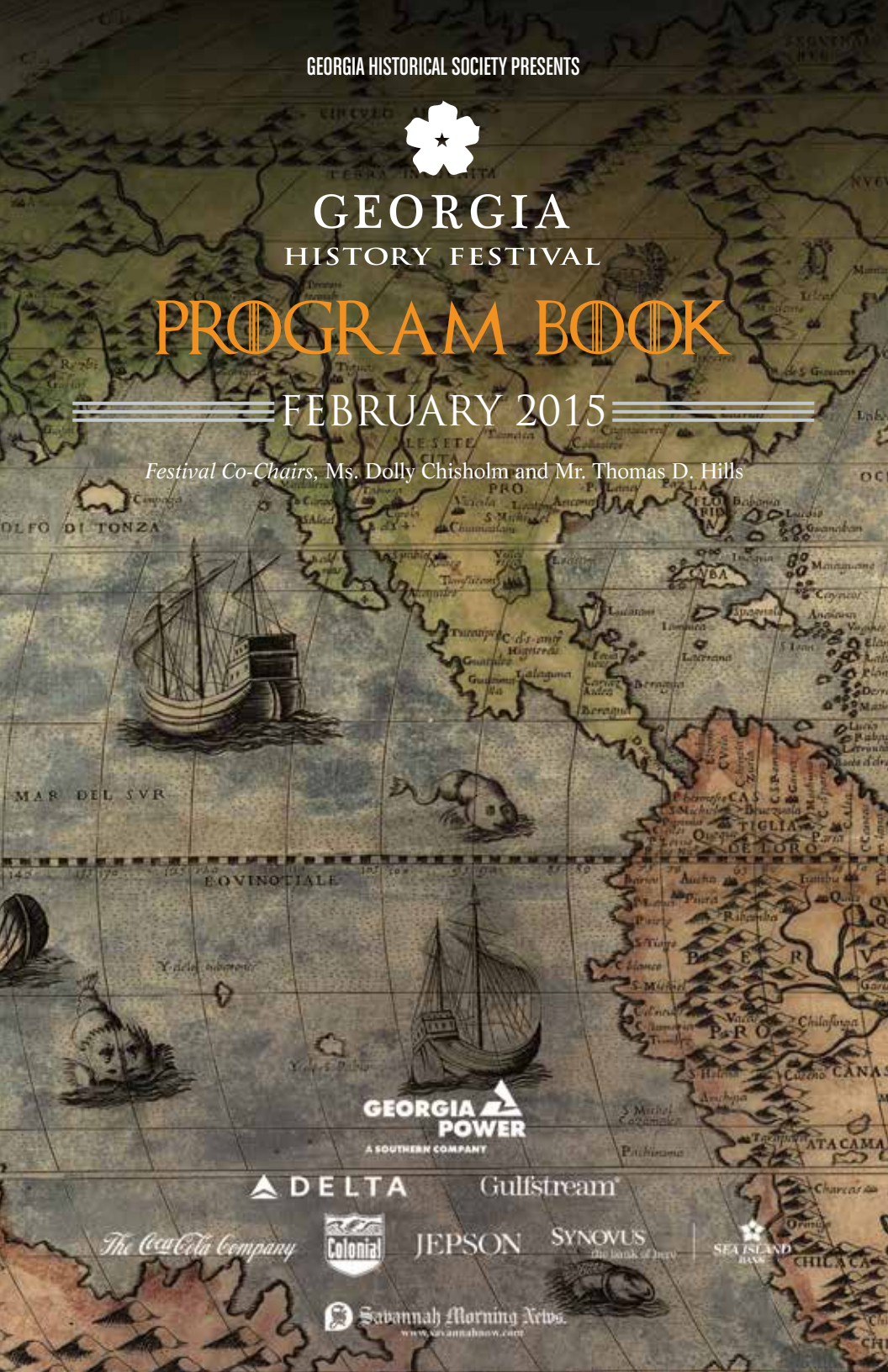


GEORGIA  
HISTORY FESTIVAL

PROGRAM BOOK

FEBRUARY 2015

Festival Co-Chairs, Ms. Dolly Chisholm and Mr. Thomas D. Hills



Savannah Morning News  
www.savannahnow.com



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on the 2015  
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# GEORGIA HISTORY FESTIVAL

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### HERNANDO DE SOTO

In observance of the 475th anniversary of Hernando de Soto's journeys in Georgia, the Georgia Historical Society has selected de Soto and the impact of Spanish exploration in Georgia as the focus of study for the 2015 *Georgia History Festival* (GHF). De Soto was born c.1496/97 in Extramadura, Spain. As a young man, de Soto got his earliest experiences as a conquistador in the West Indies with Pedro Arias Dávila in 1514 and then as chief lieutenant to Francisco Pizarro during his conquest of Peru in 1531. After earning great wealth from trading slaves and amassing the spoils of conquest, de Soto set out to lead his own *entrada* in La Florida (now the southeastern United States). Known best as the first Europeans to reach and cross the Mississippi River, de Soto and his men were also the first Europeans to explore the interior of what is now the state of Georgia.



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# FEBRUARY 2015

## ABOUT THE *GEORGIA HISTORY FESTIVAL*

The *Georgia History Festival* is the signature K-12 educational program of the Georgia Historical Society. Held annually around the anniversary of the founding of the Colony of Georgia on February 12, 1733, this commemoration brings history to life for students of all ages through a variety of programs, including a series of in-school events and educational resources, the three-day Colonial Faire and Muster living history program held at Wormsloe State Historic Site, and the colorful Georgia Day parade.

## *GEORGIA HISTORY FESTIVAL COMMITTEE*

### **Festival Co-Chairs**

*Dolly Chisholm and Thomas D. Hills*

*Ellen B. Bolch*

*Christopher Cay*

*Emily Cay*

*Vincent J. Dooley*

*Robert S. Jepson, Jr.*

*Kathy Levitt*

*Swann Seiler*

GHS gratefully acknowledges the contributions of the following individuals to the *Georgia History Festival* educational programs:

*Jason Allison*

*John Brannen*

*Erica Carter*

*Jordan Fischer*

*Melanie Hoffman*

*Janeen McAbee*

*Steve Smith*

*Jesse Wuest*

*Adam Young*

The Georgia Historical Society is the premier independent statewide institution responsible for collecting, examining, and teaching Georgia history. For more information please visit [georgiahistory.com](http://georgiahistory.com).



HERNANDO DE SOTO  
(c. 1496/97 – 1542)



2015 Georgia History Festival  
FEATURED HISTORICAL FIGURE

HERNANDO DE SOTO  
(c. 1496/97 – 1542)

Hernando de Soto was born c.1496/97 in Extramadura, Spain. Although minor nobility, his family was of modest means, and de Soto dreamed from a young age of making his fortune as a conquistador. As a young man, de Soto participated in Pedro Arias Dávila's conquest of Panama and Nicaragua and subsequently earned his fortune as a slave trader. In 1531, he participated in the conquest of Peru as Francisco Pizarro's chief lieutenant and returned as one of the wealthiest conquistadors in Spain.

In April 1538, de Soto left Spain with ten ships, about 600 men, and a royal commission to conquer La Florida (now the southeastern United States). Known best as the first Europeans to reach and cross the Mississippi River, de Soto and his men were also the first Europeans to explore the interior of what is now Georgia. Landing in Tampa Bay in May 1539, de Soto's *entrada* covered approximately 4,000 miles throughout the southeastern United States, first entering present-day Georgia in March 1540.

De Soto's conquering army engaged in frequent violent encounters with natives during their expedition, resulting in high causality counts among both the natives and de Soto's men. But it was a fever that ultimately led to de Soto's death in May 1542. Under the leadership of his successor, Luis de Moscoso, what remained of the original party floated on rafts down the Mississippi River and reached Mexico in 1543.



# SCHEDULE OF EVENTS

## KICKOFF AT THE CAPITOL

**Monday, February 2, 2015, 11:00 a.m.**

**Georgia State Capitol, Atlanta**

Sponsored by:  **DELTA**

The Georgia Historical Society invites you to join us as we kick off the 2015 *Georgia History Festival* in the south wing of the Capitol on February 2, 2015, at 11:00 a.m. We will have a short ceremony with greetings from dignitaries and a James Edward Oglethorpe interpreter. Students are invited to follow a long tradition of commemorating the founding of the colony by wearing colonial costumes. The event is free. Please call 404.382.5410, ext. 152 for more information.

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## KEYNOTE ADDRESS

**“Hernando de Soto’s Legacy in Georgia, From Capachequi to Coosa”**

**Dr. Dennis Blanton, James Madison University**

**Thursday, February 5, 2015, 6:30 p.m.**

**Coastal Georgia Center, Savannah**

Sponsored by: *The Coca-Cola Company*

Join us as archaeologist Dennis Blanton of James Madison University (formerly of the Fernbank Museum of Natural History) discusses his work over the past decade to better define the route of Hernando de Soto’s 1540 expedition in Georgia through excavations at the site of a possible encampment in Telfair County. Free and open to the public.

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## COLONIAL FAIRE AND MUSTER

**Saturday and Sunday, February 7-8, 2015, 10:00 a.m. – 4:00 p.m.**

**Wormsloe State Historic Site, Savannah**

Sponsored by: **Gulfstream®**

Experience the everyday life of colonial times through historical re-enactments, cannon firings, demonstrations of cooking and craft techniques, and music and dance. Free and open to the public.

## SUPER MUSEUM SUNDAY

Sunday, February 8, 2015, Noon – 4:00 p.m.

Multiple sites throughout Georgia (visit [georgiahistory.com](http://georgiahistory.com) after January 1, 2015, for museum list or contact individual sites of interest)

Sponsored by:  **SYNOVUS**  
the bank of here



 **Savannah Morning News**  
[www.savannahnow.com](http://www.savannahnow.com)

From downtown to the edge of the city, from Statesboro to Darien, more than 40 cultural institutions, historic sites, house museums, art museums, and other points of interest in Savannah and coastal Georgia open their doors to the public for this Georgia Historical Society tradition. Free and open to the public.

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## SHUMAN CUP CRICKET TOURNAMENT

Thursday, February 12, 2015, 9:30 a.m.

Shuman Elementary School, Savannah

Sponsored by:  **at&t**  **Great Dane**

Come cheer for the teams of the annual colonial cricket tournament for Chatham County elementary schools! Local teams are introduced to the Georgia colony's favorite sport during this fun and educational experience. Team registration is open to all Savannah-Chatham County Public Schools. Call Shuman Elementary School at 912.395.4500 for more information. Free and open to the public.


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## TRUSTEES GALA

Saturday, February 14, 2015

Hyatt Regency, Savannah

A black-tie affair attended by Georgia's most influential leaders, this elegant gala culminates with the induction of the 2015 Georgia Trustees: Alana Smith Shepherd, co-founder of Shepherd Center in Atlanta, and Paula S. Wallace, co-founder of Savannah College of Art and Design. Experience the heraldry of "The Seven Empires"— a majestic evening featuring dinner, dancing and a lively conversation with the inductees. Reservations required. To purchase tables or seats, visit [georgiahistory.com](http://georgiahistory.com).

VIP Reception sponsored by:  **SOUTH STATE BANK**

## DIGNITARIES' COFFEE

Wednesday, February 18, 2015, beginning at 9:00 a.m.  
Savannah

Sponsored by:  

This invitation-only event for dignitaries, sponsors, and special guests commences the time-honored custom of the Georgia Day Parade.

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## GEORGIA DAY PARADE

Wednesday, February 18, 2015, beginning at 10:30 a.m.  
Along Bull Street from Forsyth Park to City Hall, Savannah

Sponsored by: 

As part of the annual commemoration of the founding of the Georgia colony by James Edward Oglethorpe, a tradition dating back to the earliest years of the colony's founding, we invite you to join us as students, musicians, local dignitaries, and costumed historical characters march through Savannah's historic squares during this beloved annual event. Free and open to the public.

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For more information about these and other Festival events, visit [georgiahistory.com](http://georgiahistory.com) and follow the *Georgia History Festival* link! Share your GHF experience on Facebook, Twitter, and Instagram with #GHF2015.



# ADDITIONAL EDUCATIONAL OPPORTUNITIES

## ELEMENTARY SCHOOL BANNER COMPETITION

Sponsored by: 

In preparation for the annual Georgia Day Parade, schools create original banners inspired by the “Geography of Exploration,” the 2015 Georgia Day Parade Banner Competition theme. Awards for winning banners will be presented at the end of the parade.

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## HERNANDO DE SOTO EDUCATIONAL RESOURCES

Sponsored by: 

Available online at [georgiahistory.com](http://georgiahistory.com) and in print through the *Savannah Morning News*’ Newspapers in Education insert, GHS has created engaging classroom resources for students and teachers related to Hernando de Soto and the impact of Spanish exploration in Georgia.

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## HERNANDO DE SOTO IN-SCHOOL PRESENTATIONS FOR STUDENTS

Sponsored by: 

In partnership with Massie Heritage Center, GHS will bring the interactive in-school program “Discovering Hernando de Soto and the Impact of Spanish Exploration” to coastal-area elementary schools. Reservations are required.

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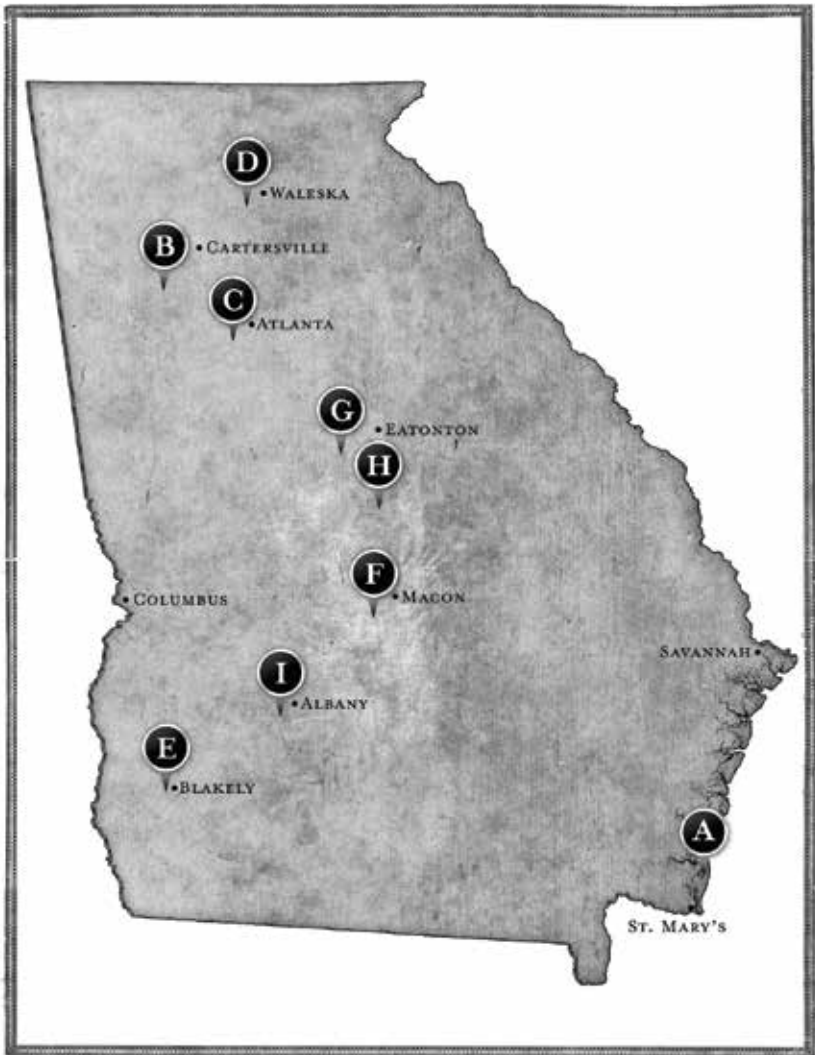
## BOOKS FOR SCHOOLS

Sponsored by: 

GHS will provide a copy of *De Soto: Hernando de Soto Explores the Southeast (Exploring the World)* by Ann Heinrichs to schools marching in the Georgia Day Parade.

# ADDITIONAL STATEWIDE EDUCATIONAL OPPORTUNITIES

GHS encourages all Georgians to take advantage of the rich historical and cultural resources that our state has to offer. In keeping with the 2015 *Georgia History Festival* theme, we highlight below some of the exciting opportunities to explore the history of early Native American civilizations and the impact of Spanish exploration in Georgia. Please contact individual sites of interest for more information.



A. CUMBERLAND ISLAND NATIONAL SEASHORE  
912.882.4336, ext. 254  
[nps.gov/cuis](http://nps.gov/cuis)

B. ETOWAH INDIAN MOUNDS HISTORIC SITE  
770.387.3747  
[gastateparks.org/EtowahMounds](http://gastateparks.org/EtowahMounds)

C. FERNBANK MUSEUM OF NATURAL HISTORY  
404.929.6300  
[fernbankmuseum.org](http://fernbankmuseum.org)

*Related Exhibitions:*

De Soto's Footsteps: New Archaeological Evidence from Georgia

In 2006, Fernbank Museum launched an archaeological expedition to investigate the history of early contact between Native American Indians and Europeans in Georgia. This exhibition showcases some of the rare artifacts that tell the story of early contact between Native American Indians and Europeans in Georgia.

Conveyed in Clay: Stories from St. Catherines Island

Featuring a selection of objects from the St. Catherines Island Foundation and Edward John Noble Foundation Collection, this new permanent exhibition examines how Native Americans adapted to changes in natural and cultural conditions through the evolution of their pottery.

D. FUNK HERITAGE CENTER OF REINHARDT UNIVERSITY  
770.720.5970  
[reinhardt.edu/funkheritage](http://reinhardt.edu/funkheritage)

E. KOLOMOKI MOUNDS STATE PARK  
229.724.2150  
[gastateparks.org/KolomokiMounds](http://gastateparks.org/KolomokiMounds)

F. OCMULGEE NATIONAL MONUMENT  
578.752.8257  
[nps.gov/ocmu](http://nps.gov/ocmu)

G. ROCK HAWK EFFIGY & TRAILS  
706.485.7701  
[rockhawk.org](http://rockhawk.org)

H. ROCK EAGLE MOUND  
706.484.2899  
[rockeagle4h.org](http://rockeagle4h.org)

I. THRONATEESKA HERITAGE CENTER  
229.432.6955  
[heritagecenter.org](http://heritagecenter.org)



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FOUNDATIONS AND INSTITUTIONS:

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Publix Super Markets Charities, Society of Colonial Wars in the  
State of Georgia, Wells Fargo Foundation, Williams Family Foundation

MEDIA:

Alpha Media, *Connect Savannah*, *Georgia Trend*,  
*Savannah Magazine*, Savannah Chamber and VisitSavannah.com,  
*Savannah Tribune*, WSAV, WTOG

SPECIAL THANKS:

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Stage Front Production Services

SIGNATURE MEDIA SPONSOR:



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THE

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# SEVEN EMPIRES



2.14.2015

# 2015 TRUSTEES GALA

## “THE SEVEN EMPIRES”

**Saturday, February 14, 2015, 7:00 p.m.**

**Dinner, Program, and Dancing**

**Ballroom, Hyatt Regency Savannah**

The Trustee’s Gala is the Georgia Historical Society’s premiere annual event and the marquee of the *Georgia History Festival*. Each year, this elegant and much-anticipated evening draws Georgia’s top business and civic leaders to honor and pay tribute to the best our state has produced.

This year, GHS presents the heraldry of “The Seven Empires,” a majestic evening including lively conversation with the inductees and other local, state, and national leaders.

The highlight of the Gala is Governor Nathan Deal’s induction of the 2015 Georgia Trustees, two citizens of Georgia who exemplify a lifetime of excellence in their work and philanthropic accomplishment. The 2015 Trustees, Alana Smith Shepherd, co-founder of Shepherd Center, and Paula S. Wallace, co-founder of Savannah College of Art and Design, will be in attendance for their induction. Following the presentations, the new Trustees will engage in a moderated conversation featuring questions on topics ranging from business to philanthropy to history and life philosophies.

The 2015 Trustees Gala honors the service and accomplishments of the new Trustees, commemorates the founding of our state, and highlights the richness and diversity of the people of Georgia and their history.

NON SIBI, SED ALLIS  
“NOT FOR SELF, BUT FOR OTHERS”

TRUSTEES GALA HOST COMMITTEE

(in progress)

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The Honorable Lester Jackson • The Honorable Jack Kingston • The Honorable John Lewis  
The Honorable Jeff Mullis • The Honorable Sam Olens • The Honorable Butch Parrish  
The Honorable David Ralston • The Honorable Calvin Smyre  
The Honorable Lynn Westmoreland*

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Mr. and Mrs. James McCallar • Mr. and Mrs. Don and Carolyn Luck McElveen  
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Mr. and Mrs. Steve Roberts • Mr. and Mrs. Graham Sadler • Mr. and Mrs. J. Reeves Skeen  
Mr. and Mrs. Philip Solomons, Jr. • Mr. and Mrs. James E. Stephenson  
Mr. and Mrs. Arnold and Lorlee Tenenbaum • Mr. and Mrs. Michael Thomas  
Mr. and Mrs. R. Bartley Turner • Mr. Robert E. Turner III • Mr. and Mrs. John A. Wallace  
Mr. and Mrs. Mark C. West • Mr. and Mrs. Donald H. White*

## 2015 GEORGIA TRUSTEES

In conjunction with the Governor's Office, the Georgia Historical Society reestablished the Georgia Trustees as a way of recognizing Georgians whose accomplishments and community service reflect the highest ideals of the founding body of Trustees. The original Georgia Trustees, a governing body chartered and appointed by His Majesty King George II of England in 1732 to establish a new colony in North America, founded Georgia upon the principle of *Non Sibi, Sed Aliis*, "Not for Self but for Others." GHS and the Governor's Office reestablished the Trustees in 2009. The Governor annually appoints new Trustees whose history-making accomplishments and service reflect the original Trustees' ideals.

This year the Office of the Governor and the Georgia Historical Society will induct two of our state's finest as Georgia Trustees:

ALANA SMITH SHEPHERD  
Co-Founder of Shepherd Center in Atlanta

PAULA S. WALLACE  
Co-Founder and President of Savannah College of Art and Design



Image Credit: Audience Given by the Trustees of Georgia to a Delegation of Creek Indians, Painting by William Verelst, gift of Henry Francis du Pont, 1956. Courtesy of Winterthur Museum.

## ALANA SMITH SHEPHERD



Alana Shepherd and her family co-founded Shepherd Center in Atlanta in 1975 to treat spinal cord injury. Through the years, Shepherd Center has grown from a six-bed unit to a world-renowned, 152-bed rehabilitation hospital specializing in medical treatment, research and rehabilitation for people with spinal cord injuries, brain injuries and other neurological conditions.

Through the years, Alana has been Shepherd Center's chief fundraiser and prime mover-volunteer, a woman known for her upbeat honesty, business savvy and relentless drive. She continues to serve as secretary of the board of directors at Shepherd Center.

Alana, along with her husband Harold and their son James, founded Shepherd Center after James sustained a paralyzing spinal cord injury in 1973. Frustrated by the lack of state-of-the-art rehabilitation care in the southeastern United States, the family galvanized support among the Atlanta community to open a specialty facility. Alana also recognized early on that she had to help change the community to which patients would return so these individuals would be accepted and could, once again, assume their place in society.

Her advocacy for accessibility resulted in the addition of lifts to Atlanta's MARTA bus system and in making Hartsfield-Jackson Atlanta International Airport one of the country's most accessible airports.

Alana championed the fight, despite opposition, to bring the International Paralympic Games to Atlanta in 1996. She changed Olympic/Paralympic history when her efforts led the International Olympic Committee to decree that all cities seeking to be the site of future Olympic Games must include plans and proposed financing for the Paralympics, as well access to the same sites and facilities.

Alana, Harold and James Shepherd were awarded honorary doctorate of humane letters degrees in December 2011 by the University of Georgia, in conjunction with the Board of Regents of the University System of Georgia, in recognition of their contributions to healthcare and the state of Georgia.

In 2014, the Atlanta Business Chronicle named Alana one of the most influential people in Atlanta.

## PAULA S. WALLACE



Paula Wallace is the president and co-founder of Savannah College of Art and Design, an accredited, nonprofit, degree-granting university established in 1978. Today SCAD is the largest, most comprehensive nonprofit arts university in the nation, awarding undergraduate and graduate degrees in more than 40 areas of study. During her tenure as president, the university has grown to include

SCAD Atlanta, SCAD Hong Kong, SCAD Lacoste, and SCAD eLearning.

As an academic leader at SCAD, Wallace has envisioned and created the publicly inclusive opportunities of SCADstyle, deFINE ART, aTVfest, and Savannah Film Festival to celebrate performing and visual arts, architecture and design – opportunities that pair students with design icons Diane von Furstenberg, Tom Ford, and Marc Jacobs, or film legends Lee Daniels, Michael Douglas, and Liam Neeson. She has pioneered industry sponsored collaborative projects for students to work alongside creative executives at Coca-Cola, Microsoft, NASA, and others. She also oversees the SCAD Museum of Art, which won top honors from the American Institute of Architects, International Interior Design Association, and the Congress for New Urbanism.

Wallace has advanced the SCAD legacy of historic preservation and the university's commitment to renewing urban landscapes through an impressive series of restoration projects in the medieval village of Lacoste, in Midtown Atlanta, in Savannah's historic center, and in the Sham Shui Po district of Hong Kong. Major adaptations include a 19th-century synagogue, an abandoned turn-of-the-century hospital, an antebellum railroad depot, and a midcentury Hong Kong magistracy building, each transformed into thriving homes for SCAD students.

Wallace has also authored children's and interior design books, including *A House in the South* and *Perfect Porches*.

Wallace earned her B.A. degree from Furman University, as well as M.Ed. and Ed.S. degrees from Georgia State University. Wallace is a wife and mother. Her husband is Glenn, and her four children are Marisa, John Paul, Madison, and Trace.



# TRUSTEES GALA PRICING AND RESERVATIONS

## INDIVIDUAL SEATS

|   |              |
|---|--------------|
| Members (excludes students, Affiliates, and libraries)..... | \$250/person |
| Non-members.....  | \$295/person |

## RESERVED TABLE FOR 10

|  |          |
|--|----------|
| VIP Reserved Table for 10-VIP Seating.....             | \$10,000 |
| Reserved Table for 10-Priority Seating.....            | \$5,000  |
| Non-members Reserved Table for 10-General Seating..... | \$3,150  |
| Members Reserved Table for 10-General Seating.....     | \$2,750  |

Guests with disabilities who require special seating arrangements should call the event planner at 912.604.1267.

## RESERVATIONS ARE LIMITED:

RSVP by January 20, 2015

Reserve by mail: 104 W. Gaston St., Savannah, GA 31401  
(or)  
260 14th Street N.W., Suite A-148, Atlanta, GA 30318

Reserve online at: [georgiahistory.com](http://georgiahistory.com)

Reserve by phone: 912.651.2125, ext. 120

Reserve by fax: 912.651.2831

*Funds from seat and table purchases are invested into GHS's educational programming. NO REFUNDS will be made for seat/table purchases. All but \$150 per seat is tax-deductible to the extent allowed by law.*

*GHS requires that the names of all guests in a party be provided. Physical tickets to the Trustees Gala will not be issued; guests will be asked to provide their names at registration the evening of the event.*

## GALA MENU

### “WHERE IT BEGAN”

*Local cheese and charcuterie with Prissy’s pickled vegetables, Savannah Bee Honey, dried fruits, nuts, and crusty bread.*

### “IN BLOOM”

*Crisp butter lettuce with Sweet Grass Dairy blue cheese, smokehouse bacon, fried green tomatoes, and buttermilk ranch.*

### “THE GAME HUNTERS”

*Grilled natural sirloin of beef and winter’s harvest of succotash paired with Cabernet Sauvignon and shallot reduction served with Great Harvest Bakery wheat rolls.*

### “HEAD, HEART, HANDS”

*Red Velvet Valentine’s Trio*

Presented by Chef David Gordon

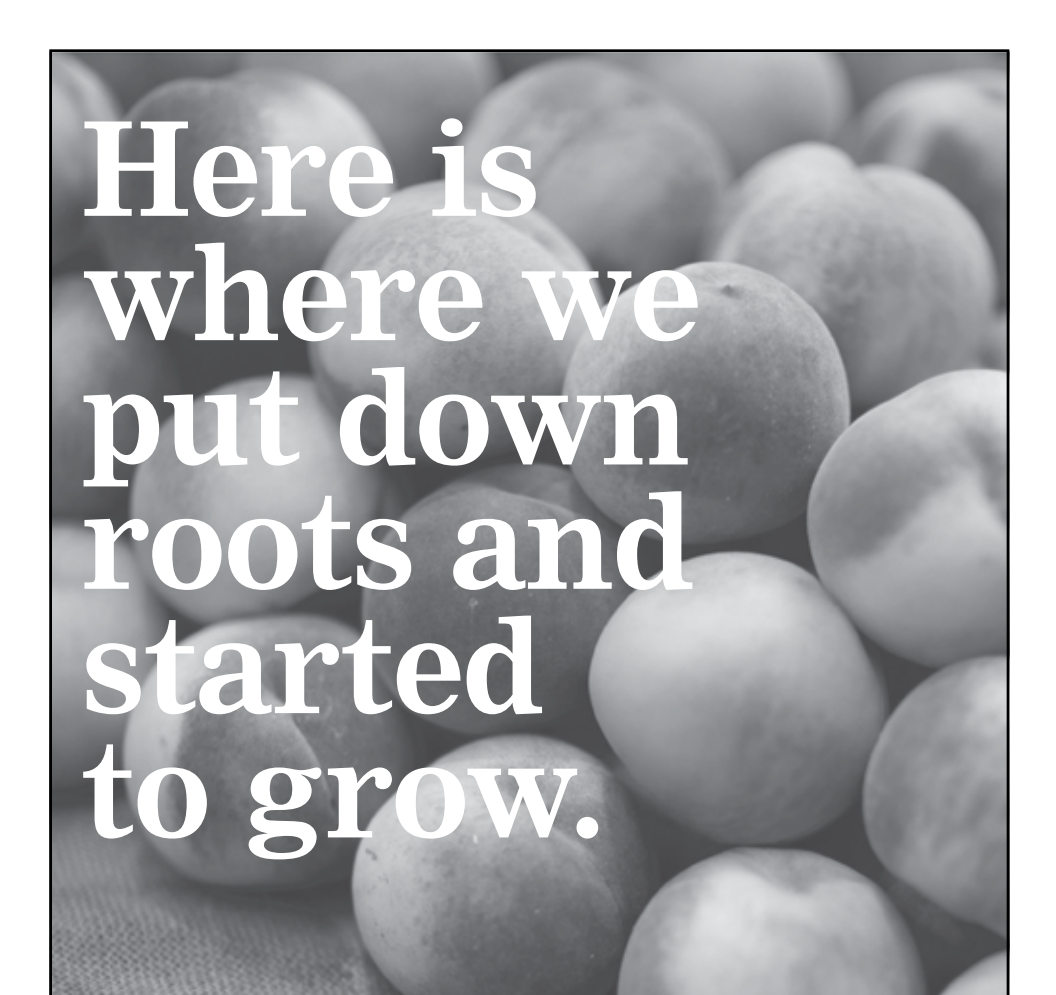


# JEPSON

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Proud supporter of the  
Georgia Historical Society  
and the  
*2015 Georgia History Festival*

Jepson Associates, Inc.  
15 Lake Street, Suite 223  
Savannah, GA 31411  
(912)598-2713



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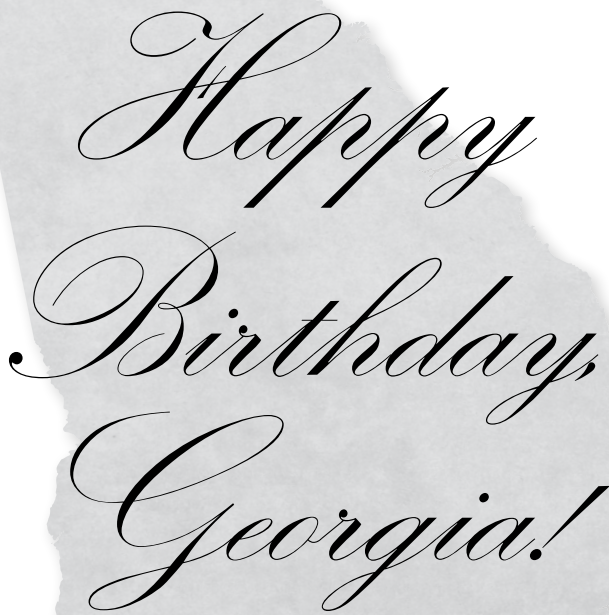
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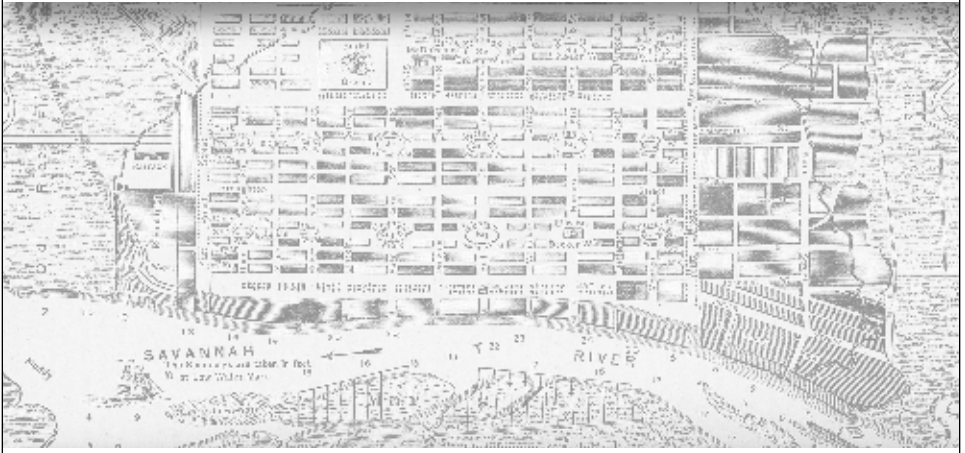
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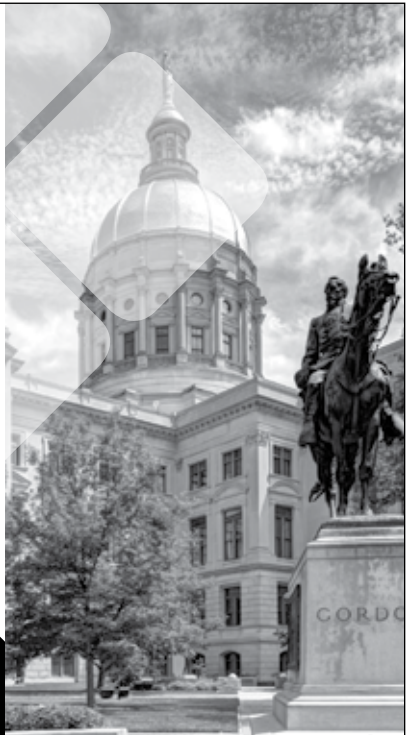
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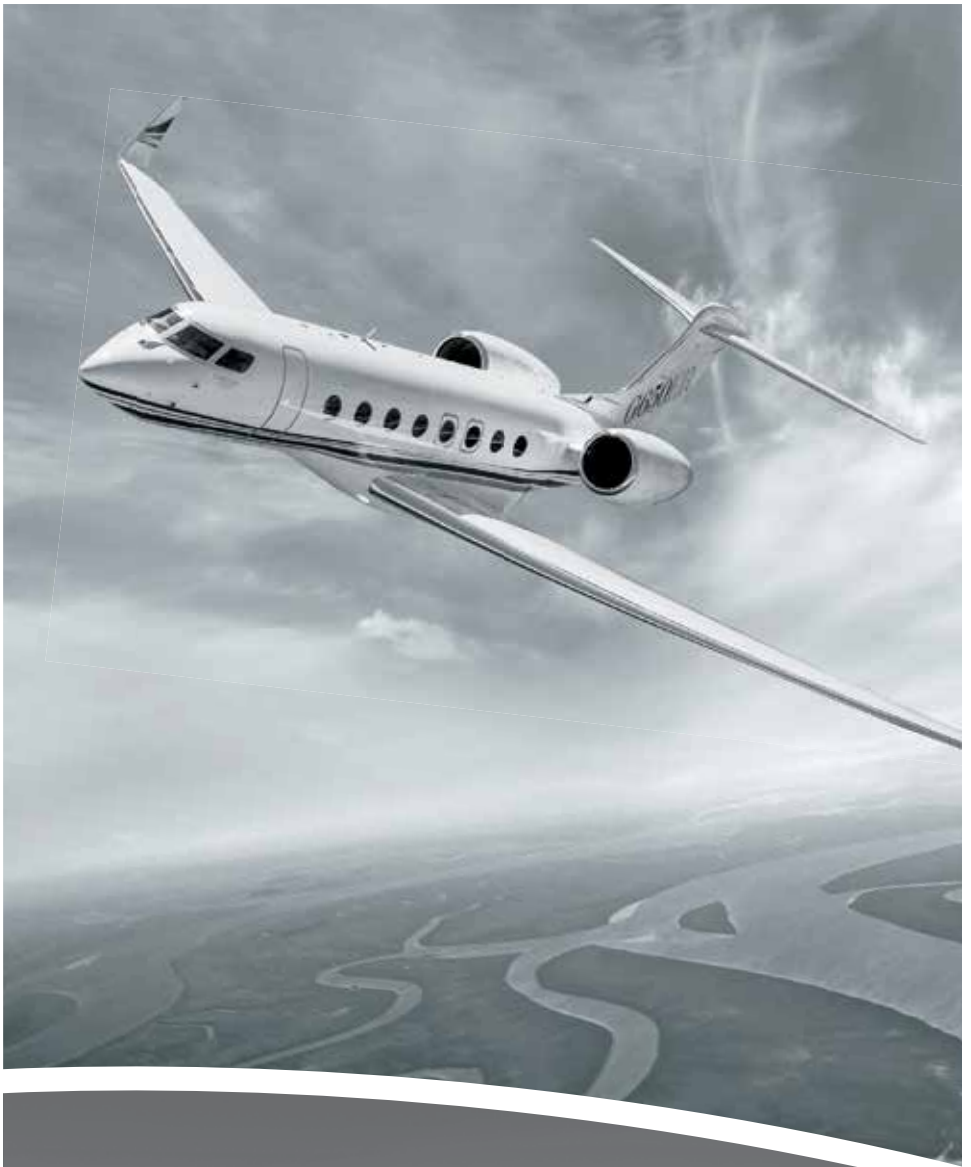
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