

GEORGIA
HISTORY FESTIVAL
Special Issue

MAGAZINE OF THE GEORGIA HISTORICAL SOCIETY

FALL/WINTER 2017 | VOLUME 11 | NUMBER 2

GEORGIA HISTORY | TODAY



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Fall/Winter | Volume II, Number 2



ON THE COVER

"A Legacy of Leadership"
Design by LeftBrainRight



Audience Given by the Trustees of Georgia to a Delegation of Creek Indians by William Verelst, gift of Henry Francis du Pont, 1956, Courtesy, Winterthur Museum

Page (5) – The Georgia Trustees: A Legacy of Leadership

TABLE OF CONTENTS

FEATURE

- 05 | The Georgia Trustees:
A Legacy of Leadership**
by Stan Deaton, Ph.D.

PERSPECTIVES

- 10 | When History and Memory Collide**
by W. Todd Groce, Ph.D.

GEORGIA GEMS

- 11 | James Habersham Letterbook**
by Lynette Stoudt

STATE OF HISTORY

- 13 | Martha Berry's Living Legacy**
by Jennifer Dickey, Ph.D.

INSIDE GHS

- 14 | News and Announcements**
by Caroline Stevens Rhodes

PROFILES

- 15 | 2018 Georgia Trustees**
by Patricia Meagher

GEORGIA HISTORY FESTIVAL

- 22 | Schedule of Events**

GEORGIA HISTORY FESTIVAL

- 29 | Messages from our Friends
and Supporters**



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Georgia Power

is proud to celebrate and congratulate Paul Bowers and Edward Bastian on being named the 2018 Georgia Trustees.



Paul Bowers
Chairman, President and
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Edward H. Bastian
Chief Executive Officer,
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2017-2018 Georgia History Festival

SPECIAL ISSUE

Bringing History to Life in the Classroom and Beyond

This special issue of *Georgia History Today* focuses on the Georgia Historical Society's annual *Georgia History Festival*. From a full schedule of events (pg. 22), to stories based on the *Festival's* theme (pg. 5), to messages from our friends and supporters (pg. 29), each page offers a glimpse into the many ways GHS brings history to life in the classroom and beyond. After reading this issue, please continue exploring everything the *Festival* has to offer by visiting georgiahistoryfestival.org.

About the Georgia History Festival

The *Georgia History Festival* is the signature K-12 educational program of the Georgia Historical Society. Beginning with the new school year in September, a variety of public programs, exhibits, in-school events, and educational resources bring history to life for students of all ages and encourage Georgians to explore the richness and diversity of our state's past. The *Festival* culminates in February, the founding month of the Georgia colony, with Founding City events like the popular Colonial Faire and Muster living-history program held at Wormsloe State Historic Site, Savannah's colorful Georgia Day Parade, and the annual Trustees Gala.

About the 2017-2018 Georgia History Festival Theme

Each year, GHS selects a person or topic that made a great impact on Georgia's history as the focus of our educational programs and resources. The 2017-2018 *Georgia History Festival* theme "A Legacy of Leadership" will explore three centuries of leadership in Georgia from the founding to today. Join us as we explore the triumphs and challenges faced by generations of cultural, civic, and political leaders through *Festival* events and educational resources.

2017-2018 Georgia History Festival Committee

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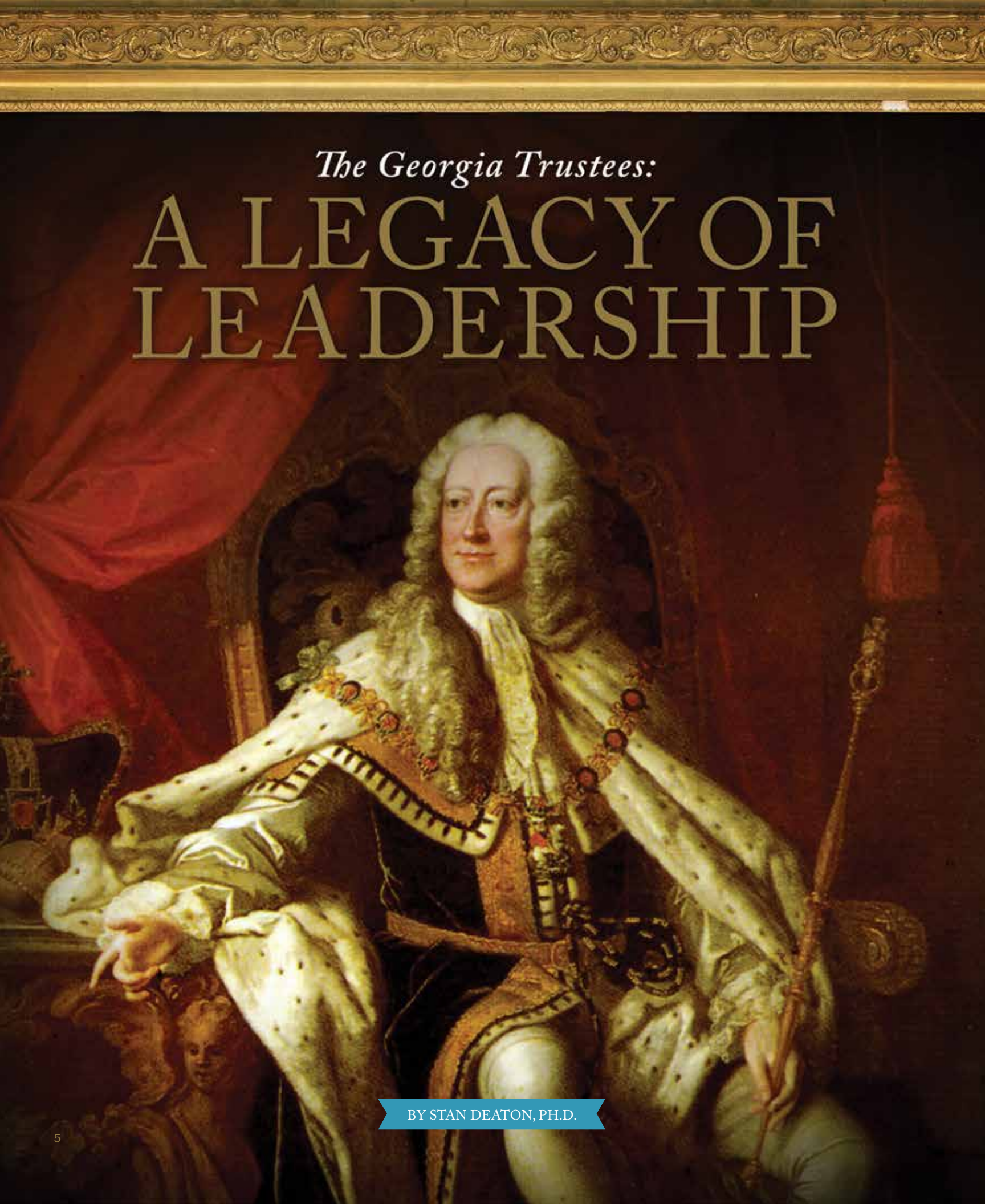
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The Georgia Trustees:
**A LEGACY OF
LEADERSHIP**

BY STAN DEATON, PH.D.

When the Georgia Historical Society and the Office of the Governor revived the Georgia Trustees in 2009 as an honorary title to recognize the achievements and contributions of modern-day Georgians, they not only breathed new life into a long-dormant body but also brought renewed interest in a long-neglected but important group of leaders from Georgia's earliest days.



The original Trustees were created when King George II signed a charter establishing the Georgia colony and its governing board on April 21, 1732. They governed the colony from that time until they surrendered the charter to the Crown in 1752. Only one of them—James Edward Oglethorpe—ever laid eyes on the colony itself, and their plan of vision, which often seemed so clear in London, foundered on the shoals of reality in Georgia itself. Many of the Georgia colonists openly dismissed the Trustees' instructions as impractical and not based on the situation that actually existed in the colony. The Trustee period of Georgia's history has often been considered a failure.


But studying the leadership of the original Trustees—even in failing—can offer an instructive look at the heady vision that inspired these men to undertake the settlement of the last British colony on mainland North America. Georgia survived as an independent colony when it might have been swallowed up by the Carolinians to the north or overtaken by the Spanish to the south.

The most famous of the Georgia Trustees is, of course, Oglethorpe himself. He is still to this day revered in the Georgia that he founded. He remains the most prominent figure in Georgia's colonial history, and he lived long enough to see his beloved colony become an American state. His

leadership, his vision, and his stamp on Savannah all account in large part for the reason that most of our fellow citizens outside Savannah are unfamiliar with any of the other original Trustees or the three royal governors of Georgia who followed him. Oglethorpe himself was never technically "governor," but for all intents and purposes, he acted and served as Georgia's first. Oglethorpe ranks among the great colonial founders like John Winthrop of Massachusetts Bay, Roger Williams of Rhode Island, William Penn of Pennsylvania, and John Smith of Virginia.

Serving in Parliament in the early 1730s, Oglethorpe met a lot of influential people in the House of Commons as a result of his work on prison reform, none more influential or powerful than John Viscount Percival, who became the Earl of Egmont in 1733. Together these men formed a group called the Trustees for Establishing the Colony of Georgia in America—the Georgia Trustees. They petitioned the Crown for a charter to plant a colony in British North America—the first new one in over 50 years—in the land south of the Savannah River and north of the Altamaha.

This new colony would serve all kinds of purposes—and Oglethorpe and the Trustees had to sell it on many different levels to a range of potential backers. First, it would serve as a philanthropic venture, giving the poor and destitute a place



of refuge and a new beginning; second, it would serve as a defensive buffer between British South Carolina and the Spanish in Florida. Third, it would be a good business venture, as the colony began producing raw materials to serve the British Empire. This wasn't a new idea; everyone had been able to look at North American maps for years, and there had been other attempts to settle the area that became Georgia. But the 21 Georgia Trustees finally succeeded where others had failed. While Egmont headed up the venture, it fell to the 35-year-old Oglethorpe to actually accompany the first colonists to Georgia.

The selection process for the first Georgia colonists was a very strict and rigid one. The Trustees interviewed carpenters, tailors, bakers, farmers, merchants—anyone with skills necessary to make the venture a success. Taking the poor and destitute never happened. Too much was at stake in the end.

Finally, Oglethorpe and 114 men, women, and children (none of whom were destitute or poor) sailed from Gravesend on the River Thames on November 17, 1732, on board the *Anne*. They arrived in Charleston first, then stopped at Port Royal, while Oglethorpe and a band of Carolina Rangers went ahead to scout out a location in Georgia. They decided on Yamacraw Bluff, seventeen miles from the mouth of the Savannah River, and the colonists all arrived in Georgia on February 12, 1733.

The Trustees' vision of Georgia, if it became a reality, would make Georgia one of the most enlightened of all British provinces, in the Age of Reason. The Trustees' motto was *Non Sibi, Sed Aliis*—"Not for Self, but for Others." Under the colony's charter, Oglethorpe, as a Trustee, couldn't hold office, own land, or receive a salary. It was all volunteer work, and it would consume him and everything he did.

The colony had to be established, peopled, governed, and strengthened in the face of challenges and problems that would have killed lesser men—problems with medicine,

sanitation, disease, food, housing, Native Americans, the Spanish, disgruntled colonists, unhappy Trustees back home, and the sweltering heat, humidity, monsoon-like rains and mosquitoes of a Savannah summer.

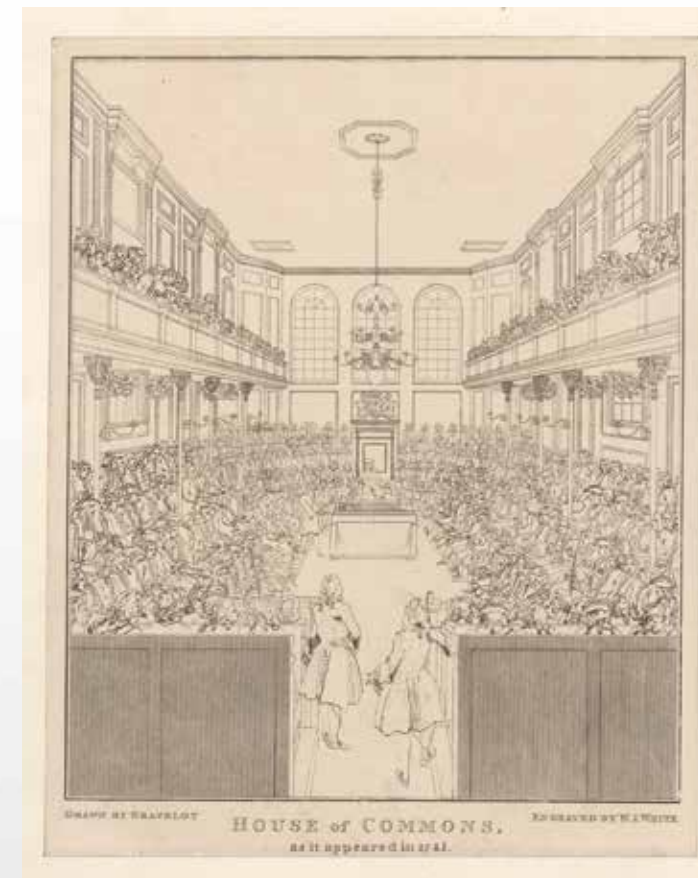
Under the Trustees' vision, Indians would be dealt with fairly and with justice. This was not only humane but would also ensure that the Natives would side with England when the inevitable conflicts with the other European powers, Spain and France, broke out into war. With any luck (and enough missionary zeal) the Natives might also become Christian. The prohibition on rum would keep everybody off the bottle and working hard.

The prohibition on slaves and slavery was, of course, the final and most important piece of the puzzle. No slavery meant that the colony would attract only those white settlers who were determined to work hard. Large landholdings were forbidden. Instead, tending small farms would leave landowners free from the fear of slave revolts, and the colony wouldn't have the huge class distinctions between the poor and middling sorts and the very wealthy landed elite. The anti-slavery movement was just beginning to gain traction in England, and the thought was that not only was slavery immoral, it was very bad for whites—it made them lazy, drove them toward drink, and provided sexual temptations that few could resist. Slavery was prohibited not so much because of humane reasons but because it was bad for the colonists. No slave revolts, no land speculators, no landed class, no lawyers, no Catholics—this would be Eden. Of course, it didn't quite work out that way.

During the twenty years of the Trustee period, 71 men served as Georgia Trustees. The Georgia charter named 21 Trustees and made them a self-perpetuating body that could increase its number to 24. Fifteen members would serve as an executive committee called the Common Council, with a quorum of eight needed to transact business. As the years went by, it grew more difficult to assemble a quorum. During the life of the Trust, there were approximately 215 meetings of the Common Council and 512 meetings of the corporation.

Twelve Trustees attended the first meeting on July 20, 1732, at the Georgia office in the Old Palace Yard, close to Westminster. While the Trustees worked to raise funds, Parliament granted £10,000 to offset costs in 1733 and lesser amounts with each passing year.

Oglethorpe was the best known, but in London, two Trustees did most of the work: James Vernon (who attended 712 meetings total and maintained an interest in Georgia throughout the life of the Trust) and the Earl of Egmont. After Egmont's retirement in 1742, Vernon worked even harder: he missed only 4 of 114 meetings during the last nine years of the Trust. Of the original Trustees, only Vernon persevered to the end.



Other active members of the Trust, in terms of their attendance at council, corporation, or committee meetings, were Henry L'Apostre (who advised on finances), Samuel Smith (religious advisor), Thomas Tower (legal counsel), John Laroche, Robert Hucks, Stephen Hales (a scientist), and Anthony Ashley Cooper, fourth Earl of Shaftesbury, who led the negotiations that turned Georgia into a royal colony. For the entire twenty years, the Trustees employed only two staff members, Benjamin Martyn as secretary and Harman Verelst as an accountant in London, while William Stephens served as secretary on the ground in Savannah until 1751.

Oglethorpe left Georgia in 1743, never to return, and he eventually lost interest in the Georgia Trust after an unfortunate disagreement over his personal expenses. He attended his last Trustee meeting on March 16, 1749.

In the end, the Trustees' vision of Georgia collapsed. Georgia survived, but only by becoming a Royal colony, operated by the Crown and the British government. The Trustees simply could not continue to finance and govern the colony. Internal dissension had taken its toll, and the Trustees finally surrendered their charter to the Crown on June 28, 1752.

Like most enterprises of the kind, it was just too hard for the average person to live up to the demands of Oglethorpe and the Trustees. Big dreams often die hard deaths. The Trustees'

rules ran counter to human nature. With the colony of South Carolina right next door, with its wealthy and powerful rice barons presiding over huge estates and an even larger enslaved labor force, it would have taken almost superhumans to resist the things Oglethorpe and the Trustees tried to prevent. With Georgia's transition to a royal colony, large landholdings and slavery soon followed.

Where do we place the Georgia Trustees in history—as leaders with a flawed mission that ultimately failed, or as visionary leaders who first laid the foundation for modern Georgia? Georgia may have been the youngest and weakest colony when the Revolution began, but it would grow to become one of the strongest and most important of the American states, and the Georgia Trustees played no small role in that. Oglethorpe and the Trustees sustained Georgia through the first difficult decades of its existence when it might have ended in spectacular failure. They championed Georgia's cause and worked to secure its rightful place in the strongest empire on Earth. In doing so they ensured its ultimate survival, which was no small feat. They kept Georgia's enemies at arm's length and provided a foundation that would allow her the opportunity to prosper and grow.

The modern-day Georgia Trustees who are appointed by the Georgia Historical Society and the Office of the Governor each year are recognized as "Georgians whose accomplishments and community service reflect the highest ideals of the founding body of Trustees, which governed the colony from 1732 to 1752." Their selection each year proves that though the Trustees' vision ended with Georgia becoming a Royal colony, their enterprising spirit of *Non Sibi, Sed Aliis* lives on.

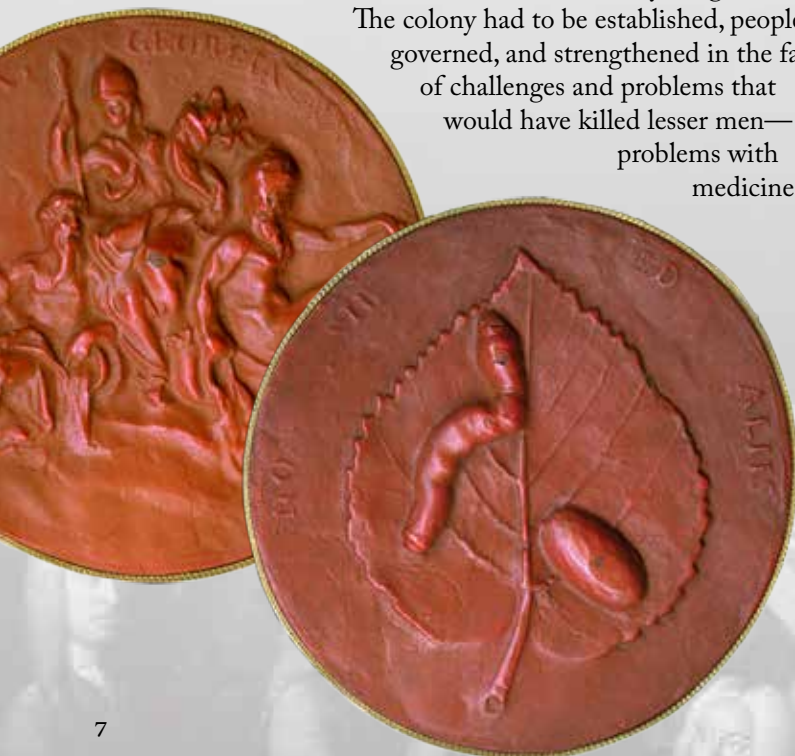
Stan Deaton is The Dr. Elaine B. Andrews Distinguished Historian at the Georgia Historical Society. He can be reached at sdeaton@georgiahistory.com.

Image description in order of appearance:

King George II by Thomas Hudson. Oil on Canvas, 1744. © National Portrait Gallery, London. NPG 670

Copy of the Georgia Trustee's seal for the establishment of the Colony of Georgia. From the GHS Collection of Objects.

"House of Commons, as it appeared in 1741/2." The Miriam and Ira D. Wallach Division of Art, Prints and Photographs: Print Collection, The New York Public Library Digital Collections.



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PERSPECTIVES

When History and Memory Collide

by W. Todd Groce, Ph.D.

A recent study by the National Assessment of Education Progress reveals the sad fact that only 18 percent of middle school students are proficient in history. Additional studies demonstrate that this glaring lack of historical knowledge is not confined to the young, but is also a pervasive problem among adults.

Oddly enough, these studies appear at a time of intense debate about history. Since the violence in Charlottesville and Charleston, Confederate iconography has undergone a dramatic reexamination. The passion with which we are arguing about the removal of Confederate flags and statues seems to disprove the findings of the experts.

How can we square our supposedly poor understanding of history with this keen interest in the future of historical symbols? If we are ignorant of history, why do we care so much about it?

The answer: there is often a profound difference between how we remember the past and what the evidence suggests actually happened.

Everyone, even those without formal education, has some concept of the past. This notion usually derives from family stories, school, or movies we've seen. It shapes how we perceive ourselves, the way we interact with others, and the decisions we make about the future.

This personal notion of the past can be termed "memory" and should not be confused with "history." According to Yale University professor David Blight:

History is what trained historians do, a reasoned reconstruction of the past rooted in research. . . . [On the other hand] memory is often treated as a sacred set of absolute meanings and stories, possessed as the heritage or identity of a community.

The historian Bernard Bailyn says that memory is "an embrace" of the past, a relationship that is "ultimately emotional, not intellectual." It is a fixed narrative designed to be passed down,

unaltered, from one generation to another. Any deviation that provides context or a new understanding is often condemned as "historical revisionism."

But whenever someone writes the story of the past, they are engaging in revisionism—a revising of the story to give it meaning, context, and usefulness to the present generation. That is why history and the past are not interchangeable terms. Although the past never changes, history does. History is the meaning that the present gives to the past; as society changes, so too does our interpretation.

For instance, prior to the 1960s, slavery's role in triggering secession was generally missing from the public narrative about the Civil War. Today, however, we understand just how seminal slavery was to tearing apart the nation. Did the facts change? No, but society did. Black political participation and leadership encouraged historians to re-examine the history of the war and helped restore the centrality of African Americans to the story.

De-mythologizing the past and supplanting memory with history is not easy. The ongoing debate about flags, monuments, state holidays, and street names shows just how deeply attached we can be to "our heritage"—a term synonymous with memory—and how that heritage and even our identity can appear to be under attack when they are called into question by history and the evidence.

Yet, no matter how difficult or painful it may be, an honest examination of our past is the only way to resolve this debate. We cannot move forward until we look beyond the lore and seek an historical understanding of how we got to this point. If we are willing to take the past on its own terms, then maybe we will find a measure of reconciliation with our history and with one another that has escaped us for so long.

Ultimately how we decide to see our past—either through the lens of history or that of memory—will determine the kind of people and society we will become.



W. TODD GROCE, PH.D.
President & CEO of the
Georgia Historical Society

Georgia GEMIS

JAMES HABERSHAM
LETTERBOOK, MS 1787

A Lifetime of Leadership

by
Lynette Stoudt



president of the Council, and acting governor from 1771 until 1773 while Governor Sir James Wright was absent from the colony.

Highlighted here is a letter dated December 30, 1771, addressed to George Galphin, Esq., proprietor of a trading post at Silver Bluff (near current-day Augusta, Georgia). This letter was written in response to a report that Habersham received as acting governor about the killing of a white settler by a Native American and the promise of the settler's family to "Kill the first Indian he met":

I will therefore be obliged to you to send immediately to these People, and Charge them to desist from any such wicked and rash attempt, and assure them from me, that if they dare to transgress, I will use every means in my Power to have them punished with the utmost severity the Laws will inflict and very freely declare, that I would a thousand Times sooner pardon the most atrocious [sic] offence, where a Private Person is only injured, than a Man, who can deliberately and wilfully [sic] involve a whole Country in Trouble and Distress... and lose no time to advise the relations of the deceased, and the White People in general to behave properly..."

James Habersham was born in Yorkshire, England, in 1715. He moved to London at an early age, where he gained hands-on experience in commerce and trade. At the age of 22 he boarded the ship *Whitaker* as a schoolmaster and missionary and arrived in colonial Georgia in 1738. Soon after his arrival, Habersham helped his friend George Whitefield establish the Bethesda Orphanage and served as superintendent from 1741-1744. He married Mary Bolton (1724-1763) in 1740 and they had ten children, but only three survived early childhood: James, Jr. (1745-1799), Joseph (1751-1815), and John (1754-1799).

In 1744, Habersham left Bethesda to launch the firm Harris & Habersham with Francis Harris. He took full advantage of new business opportunities in the fledgling colony and was the first to establish trade between Savannah and England. Habersham became one of Georgia's leading merchants by instituting regular transatlantic commercial voyages. Adding to his business success, Habersham was a prosperous landowner and planter—mostly attributable to enslaved people.

Habersham was also a prominent political figure and by the 1750s he served as a senior councilor in the royal government of the colony. He later served as secretary of Georgia,

Although Habersham lived in an era when a belief in equal human rights was not held by all Georgians, his stern admonishment to the white settlers embodies his commitment to enforcing the laws of the land, his dedication to the colony's prosperity, his obligation to protect the fragile new government of Georgia, and his realization that the frontier could be in flames and delicate British-Native relations ruined by impulsive and aggressive white Georgians. His leadership proved crucial to the young colony's survival.

Loyal to England until his death, Habersham died in 1775 in New Brunswick, New Jersey.

Lynette Stoudt is Research Center Director at the Georgia Historical Society. She can be reached at lstoudt@georgiahistory.com.

Detail, James Habersham letter book, 1771 August -1772 April. Habersham family papers, MS 1787.

Portrait of James Habersham, Sr., 1884, copied by R. W. Habersham from a portrait by Jeremiah Theus, A-1361-045.

MARTHA BERRY'S *Living Legacy*

By Jennifer Dickey, Ph.D.

Oak Hill and The Martha Berry Museum is a member of the GHS Affiliate Chapter Program. To learn more, visit affiliates.ghslearn.com.



Near the end of her life, in a conversation with former student Evelyn Hoge, Martha Berry wistfully declared that “When I’m gone, I hope that many people will continue to enjoy my home. I want Oak Hill to have many visitors. I should like for this to be a spot of interest to the public and a source of income to the Schools. For a number of years now I’ve been trying to furnish the house and continue to beautify the grounds so they will be attractive, and no one will be ashamed of the place where I lived.”

Martha Berry lived almost her entire life at Oak Hill, the property that her father acquired in 1871. She became the sole owner in 1927 following the death of her mother and the agreement of her seven siblings to sell to her their interests in the place that she called home. It was on the grounds of Oak Hill that she began her first Sunday school in a log cabin in 1900. And it was from Oak Hill that she embarked on her “begging trips” to the Northeast where she met with politicians, business leaders, and philanthropists on behalf of her school.

Oak Hill was for Martha Berry a refuge and a source of strength. It was also a place in which she took great pride. She began a major renovation of the house and grounds in

1927, a project funded by donor Kate Macy Ladd. She did this partly for her own creature comfort—the house had no central heating system, no electricity, and no indoor plumbing—but she did it primarily because she understood the importance of surrounding the students of her school with beautiful things. The grounds and gardens, designed by landscape architect Robert Cridland, became the site of school-wide celebrations; and the home itself became a central location from which Martha Berry wooed potential donors to the school.

During her lifetime, Martha Berry’s school evolved from the log cabin Sunday school on the grounds of Oak Hill to a four-year college located on 30,000 acres. Berry became a relentless crusader in the effort to bring education to the poor children of northwest Georgia. She traveled the country on behalf of the school in search of funds, always emphasizing the effort to educate the “head, heart, and hands” of the students who entered the “gate of opportunity” at the Berry Schools. She convinced Andrew Carnegie to give the school \$50,000 in 1912. Carnegie wrote to Berry that he knew of “no better use to make of money.” She began a letter-writing campaign to Henry Ford in 1922 requesting a tractor for the Berry Schools. By the end of the decade, Ford had invested more than a million dollars in the school.

While the faculty, staff, and alumni of Berry have been instrumental in supporting and carrying on Martha Berry’s vision, Oak Hill and the campus of Berry College are the enduring testaments to the founder’s force of will and her legacy of leadership. Opened as a museum in 1972, Oak Hill and The Martha Berry Museum serve as the gateway to Berry College, one of the South’s leading liberal-arts colleges. It is at Oak Hill that visitors can learn about this woman whom Helen Keller described as “a pioneer of America’s new social conscience” and begin to understand how one woman’s vision could change so many lives. Just as Martha Berry envisioned more than three-quarters of a century ago, Oak Hill has become “a spot of interest to the public,” and people continue to enjoy her home.

Jennifer Dickey is an Associate Professor of History and Coordinator of the Public History Program at Kennesaw State University.

Image description: Oak Hill, Courtesy of Oak Hill and The Martha Berry Museum.

News and Announcements

By Caroline Stevens Rhodes

The Georgia Historical Society is thrilled to announce the creation of two new endowed named positions. The donors you will read about below are leading the way in safeguarding the Georgia Historical Society’s ability to fulfill its mission to collect, examine, and teach Georgia history for generations to come.

Marilyn Memory McMullan Director of Programs

John and Marilyn McMullan recently pledged \$1 million to create a named fund to permanently endow the Director of Programs position to ensure the excellence of GHS’s statewide educational programming in perpetuity. The Board approved the creation of the Marilyn Memory McMullan Director of Programs position at its August 2017 meeting in Atlanta. The position is being named in honor of Mrs. McMullan, an accomplished artist, Board of Advisors member of the Georgia Museum of Art, former president of the Lullwater Garden Club, mother of four children, and grandmother of four. GHS President W. Todd Groce announced that Christy Crisp has been appointed to the position.

Dr. William T. Moore Distinguished Editorship of the Georgia Historical Quarterly

Dr. William T. “Ted” Moore and his wife Linda recently pledged to permanently endow the Editorship of the *Georgia Historical Quarterly* through a very generous planned gift. Dr. Moore had a distinguished career in academia, serving as Associate Provost at the University of South Carolina at the time of his retirement. Mrs. Moore is an attorney who served as director of legal affairs at

the University of South Carolina School of Medicine. This gift represents the Moore’s understanding of the financial need of underwriting one of the premier state historical journals in the United States, and their commitment to scholarly excellence and the dissemination of quality research. The Board of Curators created this endowed position at its May 2017 meeting in Columbus, and GHS president W. Todd Groce announced that Dr. Glenn McNair has been appointed to the position.

Caroline Stevens is Development Officer at the Georgia Historical Society. She can be reached at cstevens@georgiahistory.com.

Robert L. Brown, Jr. Presented the John Macpherson Berrien Award

GHS presented Robert L. Brown, Jr. with the John Macpherson Berrien Award for a lifetime of achievement in the field of Georgia history and for outstanding service to the GHS. The award was presented by Vince Dooley, Chairman of the Board of Curators, and Dr. W. Todd Groce, President and CEO of the Society at the September 15 meeting of the Rotary Club of Decatur where Brown is a member and past president. Robert Brown is president and CEO of R.L. Brown & Associates, one of Georgia’s most highly recognized and respected architectural firms. In addition to being a past Chairman of the GHS Board of Curators, he is a member of the Georgia Chamber of Commerce Board of Directors and past Chair of the Metro Atlanta Chamber Board of Directors, and GA DOT State Transportation Board.

Profiles

2018 GEORGIA TRUSTEES

By Patricia Meagher

In 1732, King George II of England created the Georgia Trustees. Their motto, *Non Sibi, Sed Aliis*, “Not for Self, but for Others,” would become the clarion call that drove them to create England’s final settlement in the New World. The original trustees were men of vision who did not just dream of a place called Georgia but worked together to make it a reality.

This year the Office of the Governor and the Georgia Historical Society will induct two of our state’s finest as modern-day Georgia Trustees: Edward H. Bastian, CEO of Delta Air Lines, and W. Paul Bowers, Chairman, President and CEO of Georgia Power.

Edward H. Bastian

A dedicated husband and father, a caring and strategic leader, and a philanthropist with a deep abiding faith—these are a few of the phrases that describe Ed Bastian, CEO of Delta Air Lines and 2018 Georgia Trustee.

Bastian was born in Poughkeepsie, New York, the son of a dentist and dental hygienist and the oldest of nine children. His parents both worked from home and taught Ed the importance of customer service and relationship building. “I learned teamwork and independence from an early age because with that many kids you can’t rely on your parents for everything. They also had very high expectations for us, and I think that’s driven me all my life to aspire to high-level goals,” said Bastian.

After holding senior finance positions at Frito-Lay International and Pepsi-Cola, Ed joined Delta in 1998 as Vice President–Finance and Controller and was promoted to Senior Vice President in 2000. Ed left Delta briefly in 2004 to become Senior Vice President and CFO of Acuity Brands but returned after six months to become CFO and lead Delta through its restructuring.

Ed points to three pivotal people who have helped to shape him into the leader he is today—his mother, former Home Depot Chairman and CEO Frank Blake, and former Delta CEO Gerald Grinstein.

“Frank Blake is a legendary leader,” Bastian says. “He exemplifies the highest standards of servant leadership and embraces the importance of putting people first. Jerry Grinstein has been my mentor for many years. We worked side by side during some of the most challenging years of my career and I’ve learned a lot from him about leadership and life in general, but probably the most important influence of all is my mom—she taught me to be fearless.”

As to his own philosophy on leadership, Bastian sums up his job in five words—“Taking care of our people, a philosophy based on the ‘virtuous circle,’ the idea that if you take care of your people, they will take care of your customers and in turn that customer loyalty will allow you to reward your investors.”



According to close friend and Chick-fil-A Chairman, President, and CEO Dan Cathy, Bastian also excels as a leader.

“Ed is a guy who is known for having the common touch—he’s approachable, he’s a really good listener, and he’s relatively quiet in meetings that I’ve been in with him, which is reflective of a wise leader who seeks to understand before being understood,” said Cathy. “I know the business community sees his leadership and positioning of Delta at a global level and they’re very confident in his leadership, not only for Delta and Delta employees but for millions of travelers and the tremendous philanthropic role that Delta fills.”

And philanthropy is very important to Bastian. He’s involved in a number of organizations in Georgia including the Atlanta Committee for Progress, the Metro Atlanta Chamber of Commerce, and the Woodruff Arts Center. “As a longtime Georgia resident it’s important to me to be personally involved in the region’s economy and arts, to make it a great place to work and to live,” added Bastian.

But the issue that speaks to his heart is the global fight against human trafficking. “As the leader of a global airline, I’m horrified by the thought that our planes could be used in the crime of human trafficking. It’s a form of modern-day slavery that affects millions of people worldwide so Delta has partnered with several organizations that provide training to identify instances of trafficking and resources to combat it. I’m very proud that Delta and our people are on the forefront of this important issue.”

Bastian says that he’s honored as a longtime resident of Georgia to be selected as a Georgia Trustee. “The Georgia Historical Society is one of the great historical and educational institutions not only in our state but in the nation and I’m humbled to be associated with them,” he says. “It has always been important to me to be active in the community where I live, work, and serve, and this is a great opportunity to give back to the state that has been so good to me and my family.”

As to his legacy at Delta, Bastian is inspired by the many families who have multiple generations of Delta employees: “Kids grow up feeling like part of the Delta family and then choose to build their own careers with us. I hope that my legacy will be that when I pass the torch to the next generation of Delta employees that it is a strong, stable enterprise that continues to provide great jobs and a great service to the community.”



W. Paul Bowers

Harry Truman once said, “It’s amazing what you can accomplish if you do not care who gets the credit.” Wise words to live by, and admirable when you are the Chairman, President, and CEO of Georgia Power, the largest subsidiary of Southern Company, one of the nation’s leading energy providers. But it is Paul Bowers’ heart for servant leadership and humility that make him an ideal addition to the modern-day Georgia Trustees.

His drive for excellence started early. Growing up in an athletic family in Pensacola, Florida, Bowers was often part of discussions about what it meant to be part of a team—involved, focused, delivering your best, and ensuring you were doing it correctly. “This all became part of my makeup,” says Bowers. “Yes, I’m competitive. Yes, I want to win. But I also know it’s about how we win together. At Georgia Power, I’m part of a team that makes this company one of the best energy companies in the world.”

But Bowers’ ideas of leadership were shaped by other people and forces as well. His family was the major force that shaped him growing up. Later he would be influenced by other business leaders like Frank Blake, former CEO and Chairman of the Home Depot. “Frank is humble, extremely intelligent, and very quick. He’s probably one of the wisest individuals I’ve ever met and he has a great heart—he’s always looking to make things better,” Paul says. “One way he does that is by consuming information and making the data ‘actionable.’ I love being around him and just learning.”

Among Paul’s mentors is David Ratcliffe, the former chairman, President, and CEO of Southern Company who, as Paul says, “has been a valued friend and resource on work/life balance.” Another is Allen Franklin, who in Paul’s estimation was “one of Georgia Power’s smartest CEOs.” He “taught me not to be superficial in business,” a lesson which Paul learned exceedingly well.

Another valued role model is Andy Stanley, senior pastor and founder of North Point Ministries. “I’ve grown to respect Andy tremendously and not simply for his role as a pastor. He often speaks of being an effective leader and drives home how leaders can make information relevant. He has an effective

communication style I admire that gets to the point quickly while saying what needs to be said. That is extremely helpful when leading an organization like Georgia Power where communicating succinctly and timely to the customers and communities we serve is paramount.”

“Andy has said that ‘As a leader, you will be called upon to go first and that will require courage. But in stepping out you will give the gift of courage to those who are watching.’ As a leader, as a team player, as someone on the field with skin in the game, that philosophy helps move the ball downfield, across the finish line and helps my team to reach their goals.”

The feeling is obviously mutual. Stanley recalled that the first time he ever saw him, Paul was serving as an usher at church. “I thought, folks have no idea who’s helping them find a seat,” said Stanley. “Paul is extremely smart and extraordinarily humble—a rare but powerful combination. Although Paul is often the most powerful person in the room, he doesn’t act like it.”

Indeed, Bowers own philosophy on motivating his team at Georgia Power is to ensure that they understand clearly what the goals and objectives are of the company. “I like for them to know that I’m invested and that I’m going to be there right along with them,” he says. “Good leaders must engage everyone in the business because everyone has a role to play. My thing is that I don’t want anyone on the sidelines; I want everyone on the field. That’s really what motivates people—but you’ve got to be out on the field with them.”

Georgia Power’s motto is “A Citizen Wherever We Serve,” and Bowers hopes that his legacy will be one of service to his fellow citizens, his coworkers, and his family. This service above self also applies to his philosophy and history of working with non-profits to help others obtain, meet, and fulfill their purpose and passions. This philosophy has led him and wife Karen to become involved with multiple philanthropic organizations to advance education, the arts, and children’s healthcare, and led to Bowers receiving the National Human Relations Award by the American Jewish Committee in 2015.

“I’m honored to be selected as a Georgia Trustee,” he added. “And to have Governor Deal bestow this honor on me is an added bonus. He has been a great leader of this state.”

The Governor will induct Ed Bastian and Paul Bowers as the newest Georgia Trustees at the annual Trustees Gala, “A Royal Intent,” on February 17, 2018. For more information or to reserve seats visit georgiahistory.com.

Patricia Meagher is Director of Communications at the Georgia Historical Society. She can be reached at pmeagher@georgiahistory.com.

Georgia Historical Society Presents
2018 Trustees Gala

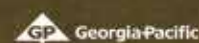
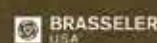
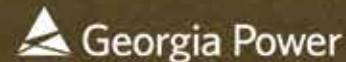
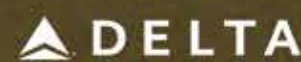


February 17, 2018 | SAVE-THE-DATE | Savannah, Georgia

Featuring Governor Nathan Deal's induction of the 2018 Georgia Trustees

Edward H. Bastian
CEO, Delta Air Lines

W. Paul Bowers
Chairman, President & CEO, Georgia Power



2018 Trustees Gala

The Trustees Gala is the Georgia Historical Society's premiere annual event and the culmination of the *Georgia History Festival*. Each year, this elegant and much-anticipated evening draws top local, state, and national leaders to honor and pay tribute to the best the State of Georgia has produced.

Join GHS and leaders from across the state as Governor Nathan Deal inducts the 2018 Georgia Trustees, Ed Bastian and Paul Bowers. GHS presents "A Royal Intent," an event inspired by King George II's 1732 Charter of Georgia. It is our will and pleasure to celebrate the newest Georgia Trustees in deed and in name as well as their heirs and successors, with an evening of dinner, dancing, and lively conversation with the inductees.

Non Sibi, Sed Allis "Not For Self, but For Others"

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This year, GHS will celebrate the 10th anniversary of the Trustees Gala. In 2008, Georgia Governor Sonny Perdue signed an executive order reviving the colonial-era Georgia Trustees, once again making it the highest honor the state can confer. As the 2018 Trustees are inducted we will also look back and reflect on the legacy of the original Georgia Trustees and the 18 modern-day Trustees that have been added to the historic list. Their stories of leadership and service instruct and inspire us as we build a better future upon the noble principle "Not for Self, but for Others."

2017

A.D. "Pete" Correll
Retired CEO of Georgia-Pacific

F. Duane Ackerman
Retired Chairman of the Board and CEO of BellSouth

2016

James H. Blanchard
Retired Chairman of the Board and CEO of Synovus

Muhtar Kent
Chairman of the Board and CEO of The Coca-Cola Company

2015

Alana Smith Shepherd
Co-founder of the Shepherd Center

Paula S. Wallace
President and Co-founder of the Savannah College of Art and Design

2014

Arthur M. Blank
Co-founder of The Home Depot
Owner and Chairman of the Atlanta Falcons

William Porter "Billy" Payne
Chairman of the Augusta National Golf Club
Chairman of Centennial Holding Company, LLC

2013

S. Truett Cathy
Founder of Chick-fil-A

Herman J. Russell
Founder of H.J. Russell & Company

2012

Tom Cousins
Founder of Cousins Properties, Inc.
Founder of Purpose Built Communities

Andrew J. Young, Jr.
Former UN Ambassador and Mayor of Atlanta

2011

Vincent J. Dooley
Legendary UGA Football Coach

Samuel A. Nunn, Jr.
Former U.S. Senator

2010

Henry "Hank" Aaron
Baseball Legend

Robert Edward "Ted" Turner III
Founder of CNN
Chairman of Turner Enterprises, Inc.

2009

Bernard Marcus
Co-founder of The Home Depot

Marguerite Neel Williams (honored posthumously),
Community Volunteer and Philanthropist



2017-2018 Georgia History Festival


SCHEDULE OF EVENTS

Live from the Archives: Georgia in the American Revolution
September/October 2017, Bibb County

With support from the Peyton Anderson Foundation and Roy Fickling

GHS is launching a pilot program in Bibb County to provide virtual field trips to give students access to the primary sources housed at the GHS Research Center in Savannah. Using synchronous learning technology, students will interact live with GHS education staff from their own classrooms. Teachers will also receive a project box with facsimiles of primary sources and other educational materials.


Teacher Training Events

Sponsored by: 

- GHS participation in statewide teacher conferences (as exhibitors and presenters)
 - Georgia Council for the Social Studies — October 11-13
 - Georgia Education Technology Conference — November 7-10
- Okefenokee Regional Educational Service Agency (RESA) for Southwest Georgia Teachers — December 5

Field Trips to the Research Center

September 2017- June 2018, Research Center, Savannah

Sponsored by: 

Throughout the school year, GHS welcomes student groups to the GHS Research Center for unique field trip experiences. Interactive stations with relevant, engaging activities, promote student inquiry by exposing them to primary source materials from the GHS collection and teaching them about archives, history, and research. Teachers can plan a custom field trip or select a pre-made plan, including the new theme "Leadership in Colonial Georgia."

Historical Marker Dedications

Five new historical markers highlight the theme of "A Legacy of Leadership."

- Georgia-Pacific — September 26 in Atlanta
- Berrien House — October 13 in Savannah
- Gulfstream — October 14 in Savannah
- Alonzo Herndon — October 26 in Atlanta
- Malcolm R. Maclean — November 27 in Savannah

Public Lecture – "Thomas Jefferson: Leadership in a Revolutionary World"

November 2, 2017, Christ Church, Savannah

Georgia Historical Society and UVaClub of Savannah hosted an evening with Dr. Alan Taylor, Thomas Jefferson Foundation Chair at the University of Virginia, two-time Pulitzer Prize winner, winner of the Bancroft Prize, and a National Book Award finalist.

Georgia Day Parade
February 9, 2018, Savannah



Thousands of costumed local elementary school children march behind student-made banners in commemoration of Georgia's founding in 1733. This colorful parade of students, local dignitaries, costumed characters, musicians, and a military color guard begins at Forsyth Park and ends with a program in front of City Hall, where the mayor and other officials bring greetings and awards are presented for the annual Banner Competition.

Colonial Faire and Muster
February 10-11, 2018, Wormsloe State Historic Site, Savannah



Audiences of all ages enjoy this popular, family-friendly annual living-history program at Wormsloe State Historic Site. The event features costumed interpreters and vendors offering students and adults a taste of the excitement and adversity of life for the first settlers of colonial Georgia.

Super Museum Sunday
February 11, 2018, Multiple sites across Georgia



Georgians and visitors alike experience our state's rich history and cultural life as historic sites, house museums, art museums, and other points of interest in Savannah and throughout Georgia open their doors to the public, providing an exceptional opportunity to experience the history in our own backyard. See page 25 for a full list of current participants.

Trustees Gala: "A Royal Intent"
February 17, 2018, Hyatt Regency, Savannah

The *Georgia History Festival* culminates with the Trustees Gala – GHS's premiere annual event. The 2018 Trustees Gala will draw an audience of business and civic leaders from across the state of Georgia. Governor Nathan Deal joins GHS to honor and induct the 2018 Georgia Trustees: Ed Bastian, CEO of Delta Air Lines, and Paul Bowers, President and CEO of Georgia Power.

Educational Resources and Opportunities

Online Teacher and Student Resources



Our online resources for teachers and students contain relevant historical content, educational videos, primary sources, tips for classroom instruction, fully-developed lesson plans, and a resource guide for more information on the highlighted stories of leadership. Aligned to state performance standards, the materials will feature leaders such as Tomochichi, Juliette Gordon Low, and Jackie Robinson, and are made available for free download at georgiahistoryfestival.org.

Georgia History Festival Blog

Blog posts based on stories of leadership will be shared on the GHF website and across GHS social media outlets. From guest posts providing insight into Georgia's past to the already popular Marker Monday series, community members will be invited to join the conversation and share GHS posts with their online networks. The blog will also serve as the hub for news about *Festival* events and messages from friends and supporters and is available by visiting georgiahistoryfestival.org.

Research Center Exhibits



Throughout the *Festival*, the public is invited to visit the Research Center during regular business hours to view highlights from the GHS collection that focus on leadership. Free and open to the public, these exhibits will showcase the breadth of materials available for research at the Georgia Historical Society. The exhibit will also be shared through the *Festival* website and blog.

Affiliate Chapter Events



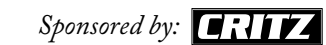
GHS will highlight special events coordinated by organizations within our statewide Affiliate Chapter Program that explore themes within "A Legacy of Leadership."

In-School Presentations for Students



Through a partnership with Massie Heritage Center, in-school presentations on the legacy of Tomochichi's leadership will be made available to schools in Chatham County. Using research and primary sources provided by GHS, Heritage Specialists from Massie will use story-telling and engaging activities to teach students about the life and legacy of Tomochichi.

Elementary School Banner Competition



Elementary school classes compete by creating an original banner on the theme, "A Legacy of Leadership." After being reviewed and judged for their creativity and use of *Festival* educational resources, banners are carried in the Georgia Day Parade (to be held on February 9, 2018). The three winning schools are announced and trophies are awarded at the City Hall Program at the end of the Parade.

Newspapers in Education



Through a partnership with the Georgia Press Association, an activity-based digital resource inspired by Tomochichi will be made available for free to teachers through the Newspapers in Education Program. This student-focused electronic resource includes historical information and primary source-based activities exploring the important role the Yamacraw chief played in the new Georgia colony.

Online Exhibits and Videos



As part of GHS's educational blog, Sophia's Schoolhouse, materials from the GHS collection are featured in a series of short videos geared toward students and teachers working to develop source-based history research projects. These materials also enhance online exhibits for both students and general audiences that help to expand historical content knowledge while highlighting the GHS collection.

Georgia Department of Education History Lab

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The Georgia Department of Education has invited the Georgia Historical Society to contribute to the Social Studies Labs project. Social Studies Labs are full inquiry lessons with a classroom ready PowerPoint designed to meet the new Georgia Standards of Excellence. GHS's History Lab will focus on the impact of World War II on Georgia businesses.

Super Museum Sunday Sites Across the State

In progress, visit georgiahistoryfestival.org for site addresses, hours, and newly added participants.

Americus

Calvary Episcopal Church

Atlanta

Millennium Gate Museum • SCAD FASH Museum of Fashion & Film

Augusta

Augusta Museum of History • Lucy Craft Laney Museum of Black History

Blakely

Kolomoki Mounds State Park

Bloomingdale

Bloomingdale History Museum and Visitors Center

Brunswick

Hofwyl-Broadfield Plantation Historic Site

Calhoun

New Echota Historic Site

Cartersville

Etowah Indian Mounds Historic Site

Chatsworth

Chatsworth Depot • Chief Vann House State Historic Site • Old Spring Place Methodist Church • Wright Hotel

Columbus

The Columbus Museum

Crawfordville

Liberty Hall at A.H. Stephens State Park • Taliaferro County Historical Society

Dahlonega

Dahlonega Gold Museum Historic Site

Dallas

Pickett's Mill Battlefield Historic Site

Dalton

Blunt House • Crown Gardens & Archives • Hamilton House • Huff House

Darien

Fort King George • Chickamauga & Chattanooga National Military Park

Fort Oglethorpe

Fort Oglethorpe

Juliette

Jarrell Plantation Historic Site

Kennesaw

Museum of History and Holocaust Education at Kennesaw State University

Lookout Mountain

Lookout Mountain Battlefield Visitor Center and Museum

Macon

Ocmulgee National Monument

Marietta

Marietta Museum of History • William Root House Museum and Garden

Midway

Fort Morris Historic Site • Midway Museum

Milledgeville

Andalusia Farm • Georgia's Old Governor's Mansion • Sallie Ellis Davis House

Millen

Lawton Museum at Magnolia Springs State Park

Pooler

National Museum of the Mighty Eighth Air Force

Powder Springs

Seven Springs Museum at the Bodiford House

Richmond Hill

Fort McAllister Historic Park • Richmond Hill Historical Society

Rincon

Georgia Salzburger Society Museum and Jerusalem Lutheran Church

Savannah

*Andrew Low House • Beach Institute African American Cultural Center • Bonaventure Historical Society
Coastal Georgia Botanical Gardens • Congregation Mickve Israel • Davenport House Museum
First African Baptist Church • First Bryan Baptist Church • Flannery O'Connor Childhood Home Foundation, Inc.
Fort Pulaski National Monument • Georgia Historical Society • Georgia State Railroad Museum
Girl Scout First Headquarters • Green-Meldrim House • Harper Fowlkes House
Juliette Gordon Low Birthplace, National Historic Landmark • King Tisdell Cottage
Massie Heritage Center • Oatland Island Wildlife Center • Old Fort Jackson • Ossabaw Island
Pin Point Heritage Museum • Ralph Mark Gilbert Civil Rights Museum • Revolutionary Battlefield Memorial Park
Savannah Area Council of Garden Clubs Botanical Gardens • Savannah Children's Museum • Savannah History Museum
Savannah-Ogeechee Canal Museum & Nature Center • SCAD Museum of Art • Ships of the Sea Museum
St. John's Church • Telfair Museums' Telfair Academy of Arts and Sciences • Telfair Museums' Jepson Center for the Arts
Telfair Museums' Owens-Thomas House • The Lucas Theatre • UGA Marine Education Center & Aquarium
Webb Military Museum • Wormsloe State Historic Site*

Springfield
Historic Effingham Society Museum and Living History Site

St. Simons Island
Fort Frederica National Monument • St. Simons Lighthouse Museum • The Bloody Marsh Unit

Statesboro
Georgia Southern University Museum

Swainsboro
Longview Farm and Museum

Thomasville
Thomas County Historical Society & Museum

Thunderbolt
Thunderbolt Historical Society

Toccoa
Traveler's Rest Historic Site

Tybee Island
Tybee Island Light Station and Museum • Tybee Island Marine Science Center • Tybee Post Theater

Waleska
Funk Heritage Center

Warm Springs
Roosevelt's Little White House Historic Site

Waynesboro
Burke County Archives • Burke County Museum



2017-2018

Georgia History Festival

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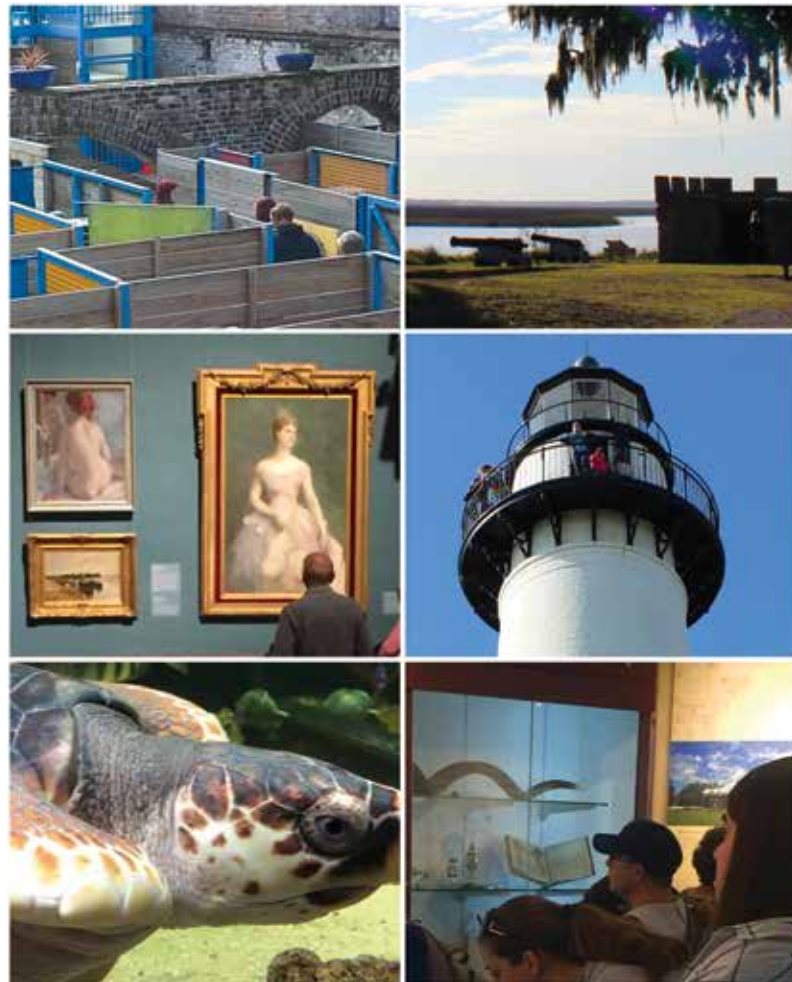
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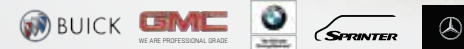


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Newspapers: History's first draft



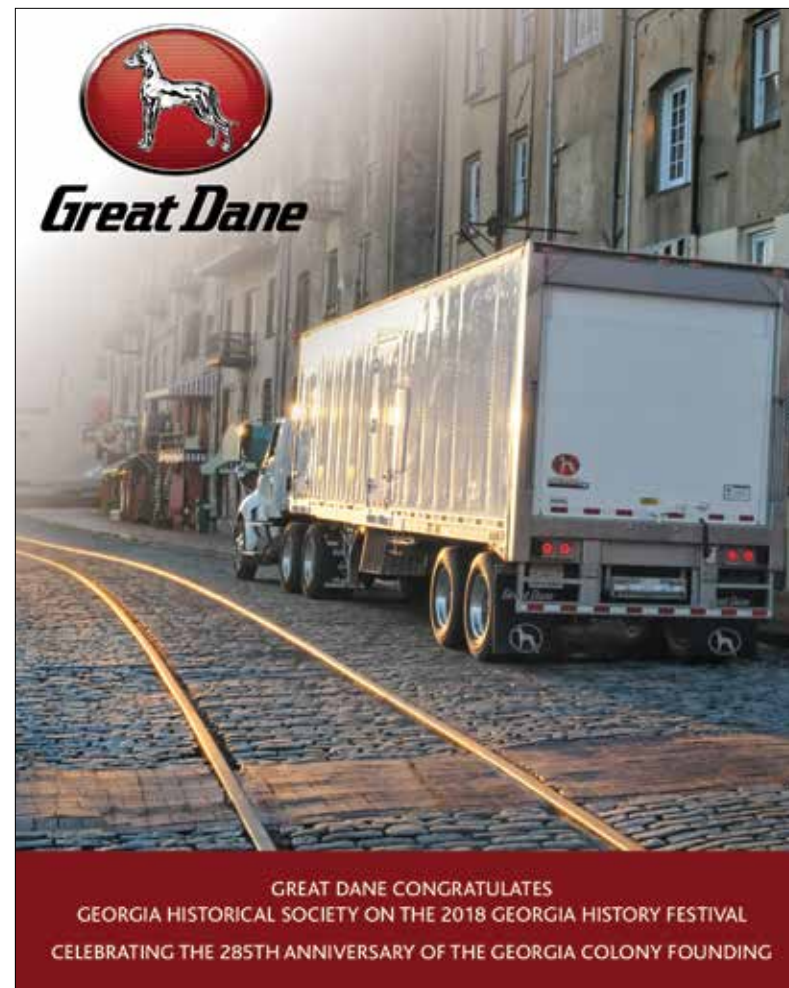
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