FALL/WINTER 2020 VOLUME 14 NUMBER 2

GEORGIA B HISTORY





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GEORGIA HISTORY

Fall/Winter 2020 | Volume 14, Number 2



ON THE COVER

First Stage of Mushroom Cloud from the Baker Day Explosion over Bikini Lagoon, July 25, 1946. Bikini Atoll, Marshall Islands. Department of the Interior. U.S. Fish and Wildlife Service. Bureau of Commercial Fisheries. Woods Hole Laboratory. (1956 - 1970). National Archives, https://catalog.archives.gov/id/6234446, December 15, 2020.

Page (5) – The Cold War at 75

TABLE OF CONTENTS

FEATURE

5 | The Cold War at 75

by Stan Deaton, PhD and W. Todd Groce, PhD

PERSPECTIVES

10 | **Healing Through History** by W. Todd Groce, PhD

GEORGIA GEMS

II | Nuclear Ship Savannah by Sheila Boone

STATE OF HISTORY

13 | Affiliate Chapter of the Year: Bartow History Museum by Trey Gaines INSIDE GHS

14 | Critical Thinking in the Information Age by Lisa Landers

MILESTONES

15 | GHS News

PROFILES

19 | 2021 Georgia Trustees by Patricia Meagher

GEORGIA HISTORY FESTIVAL

27 | Schedule of Events

GEORGIA HISTORY FESTIVAL

33 | Messages from our Friends and Supporters





"Our horizon is as distant as our mind's eye wishes it to be."

Jim Casey, founder of UPS

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2020-2021 Special Issue

Bringing History to Life in the Classroom and Beyond

This special issue of Georgia History Today focuses on the Georgia Historical Society's annual Georgia History Festival. From a full schedule of events (pg. 27), to stories based on the Festival's theme (pg. 27), to messages from our friends and supporters (pg. 33), each page offers a glimpse into the many ways GHS brings history to life in the classroom and beyond. After reading this issue, please continue exploring everything the Festival has to offer by visiting georgiahistoryfestival.org.

About the Georgia History Festival

The Georgia History Festival is the signature K-12 educational program of the Georgia Historical Society, reaching nearly 250,000 students statewide. Beginning with the new school year in September, a variety of public programs, exhibits, events, and educational resources bring history to life for students of all ages and encourage Georgians to explore the richness and diversity of our state's past. In addition to new virtual programming, the Festival includes popular annual events like the Colonial Faire and Muster living-history program held at Wormsloe State Historic Site, Savannah's Georgia Day Parade, and the elegant Trustees Gala.

About the 2020-2021 Georgia History Festival Theme

Each year, GHS selects a person or topic that made a great impact on Georgia's history as the focus of our educational programs and resources. The 2020-2021 focus of study will be Tear Down This Wall: Georgia in Cold War America.

From virtual and in-person programs and events for the public, to new classroom resources and training opportunities for teachers, GHS will examine some of the most significant events, people, and movements of the second half of the twentieth century as we mark the 75th anniversary of the beginning of the Cold War. With the rise of mass media and television, the late 20th century was characterized by ideological competitions that were carried out locally, nationally, and internationally, including the Civil Rights Movement, the Vietnam War, and the Space Race.

2020-2021 Georgia History Festival Committee

ATLANTA CHAIRMAN – Mr. Frank Blake | ATLANTA CHAIRMAN – Mr. John Schuerholz SAVANNAH CHAIRMAN – Mr. Robert S. Jepson, Jr.

Committee

Ellen Bolch; Becky Cheatham; Dolly Chisholm; Kathy Levitt; Ted and Linda Moore; Pat O'Connor; Rebecca Ogden; Swann Seiler; Austin Sullivan







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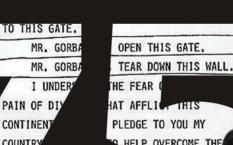
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CONTINENT

COUNTRY

>25

NVd X

> 30

PLEDGE TO YOU MY HELP OVERCOME THE

OF UNASSAILADLE STRENG CE. SO WE MUST STRIVE TO SIDES.

> 31

By Stan Deaton and W. Todd Groce

KODAK

->22

SAFETY

NAGON



>24



→ 32

ALTIKS.

KODAK



he year 2020 has been one of remarkable historic events that few could have foreseen in early January. From impeachment to the pandemic and its concomitant economic downturn, widespread social unrest, and a

tumultuous presidential election, Americans have been living through a series of singular events that have fundamentally re-shaped our world.

Seventy-five years ago, those who lived through the year 1945 experienced similar upheaval. The Second World War had been going on for almost six years but rapidly moved toward its conclusion as the Nazi Empire fell in April, the same month that President Franklin Roosevelt died, just three months into his fourth term. That summer, as America prepared to launch a full-scale invasion of the Japanese home islands that might have cost a million lives and extended the conflict four more years, word came that a new and profoundly destructive weapon had brought the War to a shattering and immediate conclusion.

In the blink of an eye, the War was over, and America had crossed the threshold into the nuclear age, never to return.

At the same time, peace abruptly ended the wartime alliance between the United States and the Soviet Union. Warily eyeing each other across Eastern and Western Europe so recently freed from the Nazi grip, with the common enemy in Germany destroyed, the two nations found themselves now the most powerful countries on Earth.

They were two vastly different peoples, with seemingly incompatible economic and governing systems, now locked in a titanic ideological battle for supremacy, with one holding the world's only nuclear weapons. Within only four years they would both possess nuclear arsenals.

The most deadly military conflict in human history ended with such high hopes for world peace, only to transform the global inferno into a Cold War that brought the constant threat of nuclear holocaust and dominated the globe for the next half century. Its impact would be felt in all phases of American society and would fundamentally reshape American political, social, and economic life. Virtually no part of the American fabric would be left untouched. The names, places, and events of the next 45 years would become part of the American lexicon that would come to symbolize the era: Iron Curtain, the Berlin airlift, the Marshall Plan, containment, mutually assured destruction, massive retaliation, massive resistance, brinksmanship, NATO, the Warsaw Pact, Korea, witch hunts, Communist bloc, McCarthyism, Red China, Korea, Little Rock, Sputnik, missile gap, the Berlin Wall, the Cuban missile crisis, Vietnam, the draft, Détente, SALT, Chairman Mao, Glasnost, and of course, "Tear Down This Wall."

To prosecute the Cold War against the Soviets, the size of the federal government—and the taxes to support it grew to gargantuan proportions. The "military-industrial complex" of which President Eisenhower warned swelled to such power through the Pentagon, the National Security Council, and the CIA, agencies that did not even exist in pre-war America. They would collectively dominate the American federal budget at home and American foreign policy, seen and unseen, abroad.



For nearly half a century American politics became a battleground between politicians of both parties who accused their rivals as being "soft on Communism," calling for an arms buildup to fill "missile gaps" that ensured American superiority in being able to destroy the world many times over.



By the early 1970s, Pentagon planners calculated that in the event of a nuclear launch of American missiles, if only 100 U.S. bombs landed on their assigned Soviet targets an estimated 37 million Russians would die and 59 percent of Soviet industrial capacity would be destroyed. With 300 missiles falling on their targets, those numbers would rise to 96 million deaths, figures so grotesque as to defy human understanding. And still the arms race continued.

On the domestic front, the Civil Rights movement that began in the 1950s was carried out against the backdrop of the global Cold War. Black Americans marched against racial injustice while their leaders-most prominently Martin Luther King, Jr.-were spied on by American intelligence agencies and accused of being Communists. Supporters of integration were universally labeled by White conservatives as Soviet agents.

Even the passage of the landmark Civil Rights Act of 1964 and the Voting Rights Act of 1965, both of which fundamentally changed the American political landscape, were tarred by their opponents as being part of a communist plot. President Kennedy's assassination likewise became a thread in the larger Cold War narrative of Communist conspiracies at home and abroad.

The Cold War extended its reach into the heavens with the launch of the Russian satellite Sputnik in 1957, and thereafter Americans spent billions of dollars and the next 12 years determined to beat the Soviets in a race to the moon. Lyndon Johnson famously declared after Sputnik's launch that "whoever controls space controls the future." So it seemed. When Americans landed Apollo 11 on the moon in 1969, the entire globe celebrated. President Nixon called it "the greatest week in the history of the world since creation."

The two "hot" wars that erupted during the cold one resulted in either stalemate or defeat. Korea redefined what it meant to win in the nuclear age–containing communism and avoiding annihilation–and Vietnam handed America its first military disaster on foreign soil. Korea proved that America's traditional fear of a standing army was no longer viable in a world where containment was necessary and war could erupt at any

moment and any point. As a consequence, the draft– usually a war-time measure only–would remain in place even during peace-time. And while Korea had shown that military presence and preparedness would now be a constant, Vietnam proved that even a highly-trained, wellequipped professional standing army could not guarantee victory when America's military muscle was flexed in the wrong place at the wrong time against the wrong enemy. Both conflicts left Americans shaken, with diminished trust in their government and a lack of respect for the military that would linger for decades to come.

With the collapse of the Soviet Union, the Cold War technically came to an end. America had prevailed, not by use of military force, but economic power. The better system–Western-style democracy and capitalism–had triumphed over Eastern tyranny and communism. Many in the West declared that it was "the end of history," and that mankind had achieved its final political and economic



7



evolution. Russia and its satellites would become the next great democratic states, with Red China not too far behind. The billions of dollars and thousands of lives expended in the defense of America and our way of life against Communist aggression had ushered in a new era in which freedom and peace would be the norm around the world.

But how much of that optimism has lingered across the years? What are the lessons that we learned?

For America, and Georgia, the impact was mixed. Our nation emerged from the struggle as the world's only superpower, a status that has now been challenged, at least economically, by China, a former Cold War rival that adapted to the new order rather than collapse. In time, the East-West fault line gave way to even older divisions, as ancient religious and ethnic conflicts which the Cold War kept tamped down boiled over once again. Containing these conflicts and global terrorism ensured that America's role as the world's police would continue unabated, as would the immense government spending necessary to finance it.

The threat of nuclear weapons and the alliances America forged in Europe (NATO) and globally (UN) kept the world from plunging into another world-wide conflict for three quarters of a century. And yet those same nuclear weapons continue to pose a threat to the survival of the human race. Militarily, America learned lessons about how to engage in foreign conflict (First Gulf War) and then seemed to forget them (Iraq). The Civil Rights Movement dismantled legalized segregation and Jim Crow but did not end systemic racism, while the Space Race that put an American on the moon seems to have lost steam without the pressure of Soviet competition.

America came of age because of the Cold War. The question now, thirty years after its end, is whether Ronald Reagan's "City on a Hill," the beacon of democracy and the economic powerhouse of the world, can sustain its supremacy in an era filled with new and even greater dangers, both internal and external. Our old adversaries, Russia and China, are still our greatest threats, and democracy and capitalism are under pressure once again. Studying the Cold War, learning how it shaped who and what we are today, will provide the insights we need to meet and hopefully overcome these new challenges. As always, the depth to which we understand the past will determine the direction and quality of our future.

Images in order appearance:

President John F. Kennedy meets with Chairman Nikita Khrushchev at the US Embassy residence, Vienna, Austria. June 3, 1961. Photograph from the U.S. Department of State in the John F. Kennedy Presidential Library and Museum, Boston, PX 96-33:12.

Kennedy in Berlin. Knudsen, Robert. President John F. Kennedy views East Berlin, East Germany (Democratic Republic), from an elevated platform at Checkpoint Charlie along the Berlin Wall in West Berlin, West Germany (Federal Republic). June 26, 1963. White House Photographs. John F. Kennedy Presidential Library and Museum, Boston, KN-C29210.

Korean Conflict. Men of the 3rd Battalion, 34th Infantry Regiment, 35th Infantry Division, covering up behind rocks to shield themselves from exploding mortar shells, near the Hantan River in central Korea. Korea, 1951. Photograph. Library of Congress, Prints and Photographs Division, LC-USZ62-72424

President Lyndon B. Johnson Signs "Gulf of Tonkin" Resolution; 8/10/1964; Johnson White House Photographs, 11/22/1963 -1/20/1969; Collection LBJ-WHPO: White House Photo Office Collection; Lyndon Baines Johnson Library, Austin, TX. [Online Version, https://www.docsteach.org/documents/document/ signing-tonkin-resolution, October 19, 2020]

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Stan Deaton, PhD, is the Senior Historian and the Dr. Elaine B. Andrews Distinguished Historian at the Georgia Historical Society. He can be reached at sdeaton@georgiahistory.com.





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PERSPECTIVES

Healing Through History

by W. Todd Groce, PhD

"Thank you for finally telling our story."

This was a common sentiment expressed by many of the nearly 300 people who attended the dedication of the "Weeping Time" historical marker in Savannah. Dedicated in March 2008 on the 149th anniversary of the largest slave sale in American history, the "Weeping Time" was one of over a dozen new historical markers installed by the Georgia Historical Society (GHS) to commemorate the Sesquicentennial of the Civil War.

The day of the dedication, we received a phone call from an anonymous older man. "I can't believe you're putting up *that* marker in *that* neighborhood," he said. "You're just stirring up trouble. I am tired of hearing about slavery and feeling bad about my ancestors. It's time to get over it and move on!"

The dedication of the marker later that day was incredibly moving. After remarks by Otis Johnson, the second African American to serve as mayor of Savannah, members of the audience performed a traditional African ceremony of "libation" and then sprinkled dirt from Africa around the base of the marker. There was not a dry eye to be found.

On the way back to the office, we discussed what had happened, how it affected those who attended, including each of us. We determined that events like historical marker dedications were a powerful way to offer new perspectives on the past and foster the difficult but necessary public conversations that must be held if our country were to tackle the problem of racism.

When in May of this year protests erupted around the country in the wake of the killing of George Floyd, GHS prepared a statement about race and history. In it we describe what our institution is and has been doing for over a dozen years since the "Weeping Time" marker dedication in 2008 to promote through education and research what historian David Blight calls "a richly pluralistic version of American history to the largest possible public."

Implicit throughout the statement is a firm belief that history is the key to understanding the problem of race. History explains how we got to this point; and the better we understand how we got here, based on evidence rather than myths and misconceptions, the better decisions we can make going forward together.

Legalized segregation came to an end over 50 years ago. But we never had a national conversation about the damage which it, slavery, and other forms of racial oppression inflicted on our national soul. That angry caller back in 2008 told us to just "get over it and move on." But as the events of this past spring and summer have demonstrated, that clearly has not worked.

The lingering cultural effects of white supremacy are still with us. We cannot move on, we cannot heal as a country, until we find the courage as well as the empathy to address old wounds, to look the issues—and each other—squarely in the eye and have an honest reckoning with our past.

Fortunately, we seem to have turned a corner. At long last, Americans appear ready and willing to do what is necessary to truly "move on," and to keep the promise of equality made in Philadelphia nearly 250 years ago and renewed on he battlefields of the Civil War and the Civil Rights Movement.

Perhaps now, with history as our guide, we will finally create together the kind of country where all people have an opportunity to prosper economically and live together in freedom and peace.

W. TODD GROCE, PH.D.

President & CEO of the Georgia Historical Society wtgroce@georgiahstory.com



"My country wants to be constructive, not destructive. It wants agreements, not wars, among nations. It wants itself to live in freedom and in the confidence that the peoples of every other nation enjoy equally the right of choosing their own way of life."

-President Dwight Eisenhower's "Atoms for Peace Speech," delivered to the 470th Plenary Meeting of the United Nations General Assembly, December 8, 1953.

t first glance, the photographs of the Georgia Historical Society collection highlighted in this article seem to depict just another ship sailing along the Savannah River. However, the ship in question is not just another ship. It is the Nuclear Ship *Savannah* on its maiden voyage, calling at the Port of Savannah in August 1962.

Like its namesake, the Steamship *Savannah*, N.S. *Savannah* was the first ship of its kind, a nearly \$47 million experiment to showcase the peaceful uses of atomic energy. The first nuclear-powered cargo/ passenger ship was built by the New York Shipbuilding Corporation. It was capable of cruising at a speed of 21 knots and traveling 336,000 miles on a single fuel load. N.S. *Savannah* was also equipped to carry 9,400 tons of cargo, 60 passengers, and 124 crew members.

With its maiden voyage in 1962, N.S. *Savannah* was meant to showcase President Eisenhower's Atoms for Peace initiative. The idea to create a nuclear-powered merchant ship was proposed by Eisenhower in 1955. Congress authorized the building of such a vessel the following year as a joint project of the Atomic Energy Commission, the Maritime Administration, and the Department of Commerce. The ship was christened Nuclear Ship *Savannah* in 1959 by First Lady Mamie Eisenhower. Following the fueling and testing of the nuclear reactor in 1961, N.S. *Savannah* set sail as a "peace ship," acting as an ambassador of goodwill and for the peaceful uses of atomic energy.

The Atoms for Peace initiative is ironic in light of the traditional Cold War narrative. Following the close of World War II, both the United States and the Soviet Union became nuclear superpowers, and the on-going geopolitical tensions and growing rivalry between the two left little room for any notions of peace. After his election as president in 1952, Eisenhower was briefed on the nuclear initiatives taken under former President Truman's administration. In the first year of his presidency, Eisenhower began Operation Candor, a public relation campaign that attempted to educate Americans about atomic energy and the international political climate. While Eisenhower believed in atomic weapons as a military tactic, he expressed real concerns about hording enough nuclear weapons to destroy much of the world when he spoke to the United Nations General Assembly on December 8, 1953. His address, entitled "Atoms for Peace," was part of Operation Candor.

After Eisenhower's speech, the United States launched the Atoms for Peace Program, aimed at providing supplies and information on the uses of nuclear power to schools, hospitals, and research institutions around the world. This initiative led to the Atomic Energy Act of 1954. Under the act, the United States would educate and assist other countries interested in the use of nuclear energy who pledged to use it for peaceful purposes.

N.S. *Savannah's* maiden voyage took place a year after Eisenhower left office in 1961. It served as a goodwill ambassador ship for three years before serving solely as a cargo ship for an additional five years. During its time at sea, N.S. *Savannah* succeeded in accomplishing its goal as a demonstration of the peaceful use of nuclear energy. Though a market for such ships did not materialize, N.S. *Savannah* was also a technological success in the design, construction, and operation of a new type of pressurized water reactor. In 1971, following the decommissioning of N.S. *Savannah*, the nuclear reactor was defueled, and the ship placed in storage. Today, these photographs of the ship's maiden voyage—a tactile reminder of a peaceful initiative in the midst of the Cold War—can be seen in the Georgia Historical Society's Photograph Collection, and the ship itself, designated a national landmark in 1991, can be toured in Baltimore, Maryland.

Sheila Boone is GHS Membership and Outreach Coordinator and can be reached at sboone@georgiahistory.com.

Nuclear Ship "Savannah". MS 1361, Georgia Historical Society Collection of Photographs.

AFFILIATE CHAPTER OF THE YEAR: Bartow History Museum

By Trey Gaines



The Bartow History Museum, located in Cartersville, Georgia, opened in 1987 in response to a strong desire from the community to see Bartow County's history preserved. Over

the years, the museum has carried out its mission through exhibits, curriculum-based school programs, lectures on a variety of historical themes, special events, programs for adults, children, and families, and an extensive archives and research library.

Housed in the historic 1869 Courthouse, our building is an important artifact itself. Constructed soon after the Civil War, it served as the county courthouse until 1903, at which point it became home to a textile and mercantile business, furniture stores, and more over the next 70 years. The building even became a roller skating rink for a brief time in the 1940s! This historic structure became our permanent home in 2010.

When museums across the state, nation, and world, including the Bartow History Museum, began shutting down in mid-March 2020 due to the COVID-19 pandemic, we did not know how long we would be closed or how far reaching the effects of COVID-19 on museums would be. However, what quickly became apparent, was that where and how we continued to interact with the public would require some shifting on our part.

Like many museums and cultural institutions, we looked for the best ways to remain in contact with our members and constituents. As a relatively small museum, our strategy was to continue making regular posts on social media and to adapt our monthly email communications to a weekly message.

With programming canceled for the foreseeable future, we developed these emails to contain more historical content rather than details on upcoming events. In essence, these weekly dispatches were our way of taking the museum virtual as we highlighted photos, objects, and stories from our collection and offered family activities and safe ways for people to get out and see parts of historic Bartow County.

Furthermore, anticipating a changed environment regarding field trips, we developed ways to deliver our curriculumbased content virtually through both recorded and live video visits to classrooms. When schools begin to think about complementing classroom instruction with museum resources again, these newly developed programs will be available if in-person visits are not possible.

We also quickly realized that we were living through historic times and that we needed to find a way to capture and document the experiences of the local community. We developed a page on our website for individuals to submit written stories, photographs, videos, and other objects that documented how those in Bartow County were affected by COVID-19. These memories will be important connections to this period of time in years to come.

Our efforts to reach out to our members and community were and continue to be well received. We have received notes of appreciation for the ways in which we have remained visible, and our members have continued to support us through their membership renewals.

The Bartow History Museum reopened to the public in mid June with new safety and cleaning procedures in place. We are not back to pre-pandemic visitation levels, but we are confident that with time we will hit our stride again through both traditional visits and our new digital endeavors.

The Bartow History Museum is located at 4 East Church Street, Cartersville, Georgia. The Museum is open Monday through Saturday, 10 a.m. to 5 p.m. For more information about the museum, please visit BartowHistoryMuseum.org.

Trey Gaines is the Director of the Bartow History Museum. He can be reached at treyg@bartowhistorymuseum.org.

Critical Thinking in the Information Age

By Lisa Landers

We live in the "information age"—an era beginning in the mid-20th century, marked by a shift toward digitization and computerization rather than industrialization. Spurred by the Space Race and competition with the Soviet Union during the Cold War, American reliance on technology has increased rapidly in the last 75 years and this shift has drastically changed how Americans receive and disseminate information requiring critical thinking and understanding of complex messages.

The networks, channels, and publications that make up American mass-media are vast from newspapers, radio, and television to social media and digital content Each platform has countless producers of unique messages created by individuals, groups, and corporations alike. Navigating this intricate terrain can be daunting and requires practice and skill.

Much like this country's media landscape its historical landscape is made up of more than just one source or publication. This complexity requires GHS educational programming to equip teachers with resources and training that support critical thinking through historical literacy or the practice of studying history, civics, economics, and other social sciences through various primary sources which are the raw materials of history.

If in a democratic society the foundation of education is grounded in creating an effective citizenry that engages in its community politically, socially, and economically, then critical thinking is arguably the most essential skill to foster. It is key to studying the past and is crucial to making sense of the world we live in today.

When teaching with primary sources, the goal is to promote skills that help students investigate the past by asking questions and conducting research. Teaching students to research the past through primary sources means shifting away from teaching single-narrative accounts and toward encouraging hands-on, active exploration of history through the various experiences and points of view.

Historical literacy is less about textbooks and lectures that cover set amounts of historical content and more about practicing skills —problem solving, reasoning, gathering evidence, and forming evidence-based conclusions—the same skills that must be fostered to be an effective and engaged citizen. Being able to have genuine and compassionate conversations about the difficult parts of our past—slavery, White supremacy, indigenous discrimination, or gender inequality—is one of the biggest concerns teachers express to me in my work as education coordinator at GHS. Skills-focused teaching to read sources from the past to foster critical thinking, for example. The more proficient a student is with a particular skill the more equipped they are to engage with a variety of sources that present complex and sometimes contradictory information. If students can think critically, problem solve, and communicate effectively, the better equipped they are to confront difficult information.

Fostering historical literacy skills in social studies complements the goal of creating informed citizens through the practice of media literacy—or the ability to analyze, evaluate, and create forms of communication. Just as primary sources provide a variety of lenses into the past, so does modern media when trying to understand the world around us.

As we live in the "information age," mass amounts of information are available at the fingertips of anyone who can access the internet. It can be difficult for students and even adults to discern credible information, fact vs. opinion, and for what purpose and audience a message might be intended.

Being able to evaluate the validity and purpose of messages, whether they are from the present or the past, means being able to challenge dominant narratives and create informed opinions. It means being able to assess bias, see what is missing, and develops individuals with analytical skills instead of cynical attitudes.

As historical literacy belongs to the practice of teaching with primary sources, media literacy can and should be taught across disciplines and fostered at every opportunity. Having medialiterate citizens means having engaged, smart consumers who can wade through large quantities of information supporting effective participation in politics, society, and the economy, and creating a more talented workforce with the skills necessary to meet the challenges of the information age.

Lisa Landers is the GHS Education Coordinator and can be reached at llanders@georgiahistory.com.



New Board Member



LARRY THOMPSON

The Georgia Historical Society is pleased to welcome Larry D. Thompson, former United States Deputy Attorney General under President George W. Bush and retired Executive Vice President of PepsiCo, to the GHS Board of Curators. Mr. Thompson served from 1982-1986 as

the U.S. Attorney for the Northern District of Georgia. In that role, he directed the Southern Organized Crime Drug Enforcement Task Force and served on the Attorney General's Economic Crime Council. He also served as a Senior Fellow with the Brookings Institution in Washington, D.C. Thompson served as U.S. Deputy Attorney General under George W. Bush from 2001 until 2003.

Mr. Thompson holds a Bachelor of Arts degree from Culver-Stockton College, a Master's degree from Michigan State University, and a Law degree from the University of Michigan. He retired from PepsiCo in 2014, where he served as the company's Executive Vice President, Vice President Government Affairs, General Counsel, and Corporate Secretary. Previously, Mr. Thompson was a partner in the Atlanta law firm of King & Spalding.

In addition to serving as the Chairman of the Nominating, Governance, and Corporate Responsibility Committee of the Southern Company, Mr. Thompson serves on the Compensation Committee of the Graham Holdings Company (formerly the Washington Post Company), the Board of Franklin Templeton Mutual Series Funds, and the George W. Bush Foundation Board. He is an elected Fellow of the American Board of Criminal Lawyers and has served as a Trustee on the Chautauqua Institute Board since 2014. In 2016, Mr. Thompson was named Chairman of the Board of Directors of the Ethics Research Center (ERC), the research arm of the Ethics & Compliance Initiative (ECI). In 2017, Mr. Thompson was appointed by the U.S. Department of Justice as the Independent Corporate Compliance Monitor and Auditor for Volkswagen AG. Mr. Thompson serves as Counsel to the Atlanta law firm of Finch McCranie, LLP.

Recognizing GHS Staff

CHRISTY CRISP NAMED AASLH NATIONAL AWARDS CHAIR

GHS is pleased to recognize the selection and service of Christy Crisp as the National Awards Chair for the American Society for State and Local History (AASLH).

The Awards Committee, comprised of AASLH's fourteen regional representatives and the National Awards Chair, peer-reviewed all awards applications for the 2019-2020 award year including the AASLH Awards of Excellence, the History in Progress awards, and the Albert B. Corey Award, named in honor of a founder and former president of AASLH.

STAN DEATON TO SERVE ON OAH NOMINATING BOARD

GHS congratulates Dr. Stan Deaton on his recent election to the nominating board of the Organization of American Historians (OAH). Each year the board nominates candidates to fill the organization's leadership positions. Founded in 1907, the Organization of American Historians is the largest professional society dedicated to the teaching and study of American history.

Newly Erected Historical Markers

Columbia Theological Seminary Oglethorpe County, Week of September 14, 2020

The Riot of May 11-12, 1970



Members of the 1970 Augusta Riot 50th Observance Committee. Image Courtesy of Reverend John Jenkins



Image Courtesy of George Arthur Harwood



Image Courtesy of Dr. Nathaniel Clark

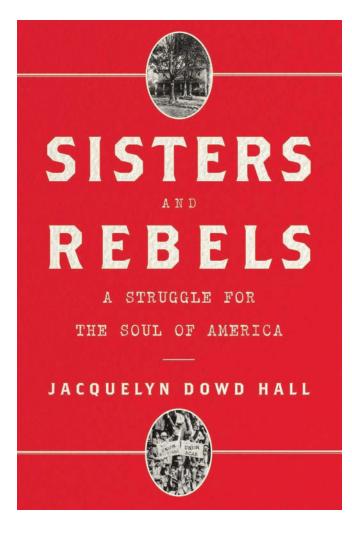


GHS 2020 AWARD WINNERS

MALCOLM BELL, JR. AND MURIEL BARROW BELL AWARD

Jacqueline Dowd Hall

The winner of the 2020 Malcolm Bell, Jr. and Muriel Barrow Bell Award for the best book on Georgia history published in 2019 is Jacqueline Dowd Hall of the University of North Carolina, Chapel Hill, for her book, *Sisters and Rebels: A Struggle for the Soul of America* (W.W. Norton). Dr. Hall is Julia Cherry Spruill Professor Emeritus and founding director of UNC-Chapel Hill's Southern Oral History Program.



JOHN INSCOE AWARD

Donald Summerlin



The winner of the 2019 John Inscoe Award for the best article published in the *Georgia Historical Quarterly* in 2019 is Donald Summerlin, the Digital Projects Librarian/Archivist for the Digital Library of Georgia, University of Georgia Libraries, for his article, "We Represented the Best of Georgia in Chicago': The Georgia Loyalist Delegate Challenge at the 1968 Democratic Convention." The Inscoe Award was established in 2018 to honor John Inscoe, the Albert B. Saye Professor of History Emeritus at the University of Georgia and editor of the *Georgia Historical Quarterly* from 1989 to 2000. It is given for the best article published in the GHQ in the previous year and carries a cash prize of \$500. *Photo by Camie Williams. Courtesy of the University of Georgia*

VOLUNTEER OF THE YEAR

Dr. and Mrs. William T. Moore



» GHS presented the Sarah Nichols Pinkney Volunteer of the Year Award for 2020 to Dr. William T. "Ted" and Mrs. Linda Moore of Savannah. The Moores were recognized for the many years of selfless service they have rendered, particularly their co-chairmanship of the 2020 *Georgia History Festival*. Shown here: Linda Moore, GHS President W. Todd Groce, and William T. "Ted" Moore participating in the 2020 Georgia Day Parade on February 12, 2020. *Image Credit: Russ Bryant*

AFFILIATE OF THE YEAR

Bartow History Museum



» Each year GHS recognizes a member-institution within the Affiliate Chapter Program for exemplary leadership in the field of Georgia state and local history. The 2020 Affiliate Chapter of the Year was awarded to Bartow History Museum. While closed to the public due to the current health emergency, Bartow History Museum continued to engage the public and promote history education through its e-newsletters, virtual exhibits, and the creation of its own COVID-19 collection. The museum was also integral in the creation and dedication of the Amos T. Akerman historical marker. Shown here: GHS President W. Todd Groce presents the 2020 Affiliate Chapter of the Year award to Trey Gaines, Director of the Bartow History Museum. Photo by Randy Parker of The Daily Tribune News.

PROFILES

2021 GEORGIA TRUSTEES

here are roughly 400 miles that separate the Mississippi Delta from Atlanta, Georgia. But for David Abney, it was a journey spanning five decades, eight cities, a competitive nature, and a deep desire to do better that propelled him up the ladder from loading trucks at age 19 to being the CEO and Executive Chairman of the Board at United Parcel Service (UPS). Now retired, Abney is looking forward to many things, among them being inducted as a 2021 Georgia Trustee.

"I've always been a student of history," said Abney. "In fact, I wanted to be a history teacher before I started working for UPS so it's an honor to be selected by the Governor and the Georgia Historical Society to be a Georgia Trustee."

Growing up first in Cleveland, Mississippi and then Greenwood in the heart of the Mississippi Delta, David learned about hard work from his first mentor, his father Tom, who ran a gas station before becoming an insurance salesman. "He wasn't successful in a commercial sense, but he taught me a lot," adds Abney. "He had a really strong work ethic and was one of those guys who could do anything – replace a car engine and things like that. He tried to teach me how but I didn't have the aptitude for it. I remember once when I was about twelve, he told me, 'Son, you're going to have to make a lot of money because you're going to be paying people to do things for the rest of your life,'" Abney adds with a laugh.

On his own philosophy on life and business, the things he calls his core values that have driven him over the years evolved and changed as he matured. "You start to realize there are higher goals and a bigger purpose," he states. "I'm a very competitive person, but I want everyone to succeed, not just me."

Growing up, Abney was driven by a feeling that there was something beyond the life that previous generations of his family had carved out in their small Mississippi towns. He enrolled at Delta State University on a scholarship that covered half of his tuition with the goal of becoming a history teacher and soon after began working nights loading trucks at UPS to help pay for school. One night during his shift a conversation with his manager, Ken Nester, would change the trajectory of his life from history teacher to "Brown-Blooded UPS-lifer," laughs Abney. "He saw something in me and encouraged me to consider a different course with UPS. Other than my parents no one had ever told me I could do big things."

By age 21, Abney and his wife Sherry, whom he met in college and refers to as the CEO of their family, were living in Pascagoula where he was driving for UPS. A year later, he was in management as head driver, with Nester continuing as his mentor and boss. "He drove me to be better, and not to coast—it was my job to support the team, the people doing the work, and that's what I did."

Abney recalls a time when there was not enough work for the nine drivers on his team. "So I laid myself off for those days and gave the work to the other drivers. Sherry and I were newlyweds living week-to-week, but it was important to do it to unite the team." In the long run it was that kind of leadership that UPS recognized and that propelled him up the ladder.

Another mentor was Calvin "Cal" Darden, now the retired senior vicepresident of U.S. operations at UPS. "He taught me there was a gentler way to get things done and still hold people accountable without losing your cool."

Philanthropy is another topic that is very dear to Abney. He and his wife Sherry established the International Business Symposium at Delta State University. Now in its sixteenth year, the Symposium provides a unique opportunity for DSU students and Mississippi residents to gain insights from and interact with some of the most successful business leaders in the country. "It's important to expose them to these leaders and to tell them that it's not important what your past is. What is important is what you do in the present and dream for in the future. Don't listen to people who tell you that you can't, surround yourself with the people who tell you that you can."

Abney is also dedicated to ensuring that the Symposium's lineup of speakers is as diverse as the student body. "Delta State is one of the most racially integrated colleges in Mississippi and many of the students are the first in their family to attend college and on some sort of financial aid," adds Abney. "We want them to see and hear speakers that come from similar backgrounds and achieved success so they can be inspired to achieve their own goals."

Diversity matters to Abney. Growing up in the Delta at the height of the Civil Rights Movement he recalls the events of the 1960s when James Meredith became the first African American to attend the University of Mississippi. Abney recalls the protests and the presence of the national guard in his school when he was seven years old. "I was told that there were 'troublemakers.' It wasn't until I was working for UPS where I had African-American bosses, coworkers, and people working for me—a truly integrated company in every sense of the word—that I learned then that 'Separate but Equal' was the biggest lie that I had ever been told. I like to say I got my business degree from Delta State but I got my masters in diversity from UPS because that environment forced me to acknowledge that much of what I had been taught growing up was a lie and made me determined not to carry any of that baggage with me. I separated myself from it so that I could lead a company like UPS."

In looking back over his five decades at UPS Abney takes pride in a leadership style that builds people up without tearing them down. He believes in helping his teams, whether large or small, to pull together toward a common goal and celebrate their victories together.

Abney is also deeply involved with Mississippi State (MSU) athletics, where he currently serves as Chairman of the Bulldog Club. "My father was a fan and took me to games as a little bitty kid," Abney recalls fondly. The Thomas W. Abney Tutoring Laboratory, part of the Templeton Athletic Academic Center at MSU, now bears his father's name and serves the academic needs of student athletes.

Now in his retirement, Abney says he would not be the person that he is without UPS. He wants to be remembered by the people who worked with and for him at UPS as a humble servant leader. "I did everything I could to help each of them achieve their own greatness."

So, what does the future look like for Abney? He still runs and rides his Peloton and he's taking up golf again, mostly with his wife. He's collecting the memorabilia of Mississippi athletes and working to complete the coin collection his father began many years ago, among other things. First and foremost, he wants to spend more time with his family including his two children and seven grandchildren.

But his biggest commitment in retirement is the fulfillment of a promise he made to his grandchildren. "I promised I would read Harry Potter—all seven books. When I finish a book, we watch the movies and I buy them each a Harry Potter Lego. It's a big part of my life now."

Patricia Meagher is Director of Communications at the Georgia Historical Society. She can be reached at pmeagher@georgiahistory.com.

PROFILES

2021 GEORGIA TRUSTEES

he calls herself an introvert, but very few others who know Juanita Baranco would use that word to describe her. Executive, attorney, advocate, community activist, wife, mother, and leader are just a few of the words that can be used to describe her. On June 5, 2021, she will add Georgia Trustee to her already impressive resume when she is inducted by the Governor and the Georgia Historical Society alongside David Abney and receive the highest honor the State of Georgia can confer.

To know Juanita Baranco you must understand what drives her and has motivated her throughout her life to reach and accomplish what few can

envision. The ideals of equity and justice frame the lessons she learned at a young age growing up in a strong family of grandparents, aunts, uncles, and most especially, her parents.

Juanita's mother, Evelyn Evans Powell, was a home economist by training and taught English, mathematics, and special education. Originally from Grenada, Mississippi, and only two generations removed from slavery, Evelyn was a pioneer in her own right who left home at age 13 armed with an eighth-grade education to put herself through high school in Greenville, Mississippi, and later through Clark College (now Clark Atlanta University).

Evelyn's parents, Albert and Lessie Evans, owned 400 acres of land, a significant amount for Mississippians of color at that time. Their pride as landowners and their frequent need to defend the land would figure prominently in developing Juanita's world view on the relationship between property ownership and freedom.

Juanita's father, Jerome Powell, was a budding young lawyer from Shreveport, Louisiana, the son of Mattie and Solomon E. "Sol" Powell, Sr. Sol was a prominent leader in Shreveport's Black community. He was the first African-American physician in the small southern city, in addition to his other business and real estate holdings.

Juanita was born in Washington, D.C., on March 19, 1949, the youngest of three children and the only girl. As college graduates, her parents impressed upon her the importance of a good education. When Juanita was four, the family moved to Shreveport to be near her paternal grandparents and to assist with caring for Grandfather Sol.

She recalls those early years in Shreveport fondly. Her other early influencers, in addition to her parents and grandparents, were her teachers in her segregated Shreveport schools, beginning with Central Free Methodist School, where her love of learning, especially reading, took root. "In kindergarten, Miss Herd would let us read until we got to a word we couldn't pronounce. I was a good reader, but one day there was a word I just did not know. I was almost in tears over this word, but, she encouraged me, saying, 'sound it out, you can do this,' and I did. The word was phenomenal, and I did it. It raised my confidence and because Ms. Herd took the time to build me up, to see the potential in me, I knew that I had everything in me that I needed to make it in life."

After Central Free, Baranco attended Notre Dame Catholic High School, where she was an exemplary student and Salutatorian of her graduating class. She graduated at sixteen at the height of the Civil Rights Movement and was heavily influenced by the writings of James Baldwin, Richard Wright, and Dick Gregory, whom she would later meet.

Much of her first two years at LSU were spent involved in the Movement, including the decision to attend the state school and not one of the many Historically Black Colleges and Universities (HBCU). "We weren't told, but we felt like it was our civic responsibility to continue to integrate these universities," she says. Baranco recalls that her parents sheltered her from much of the racism occurring around her in Shreveport. She recalls with fondness the five-hour car trips the family made to Mississippi to visit her maternal grandparents. "We always took a picnic lunch and if we had to use the restroom we stopped on the side of the road, never knowing that it was because we weren't allowed in the restaurants and restrooms along the way."

Baranco remembers April 4, 1968, the day Dr. Martin Luther King, Jr. was assassinated in Memphis. "We asked the administration at LSU to lower the flag to half-mast and they weren't going to do it. So several of us went to the parade grounds where the ROTC would parade, and we marched around that flagpole all day and all night for days. We would not leave until they lowered it and they finally did."

At LSU she met Greg Baranco, now her husband of 51 years. Greg was attending Southern University and A&M, also in Baton Rouge. It was Greg who, while working as an intern for General Motors as part of GM's minority development program, had the epiphany that owning a dealership was the way to succeed in the automotive industry. Juanita agreed. The road to that first dealership was long and difficult. "But we were determined, and we made it work."

Eventually they realized their dream when they purchased Smith-Johnson Pontiac in East Point, Georgia. Juanita was pregnant with their third child and studying for the Georgia Bar, but was able to raise \$25,000 that they combined with loans from General Motors. On April 4, 1978, Baranco Pontiac, Inc., one of the first African-American owned car dealerships in metro Atlanta, became a reality.

In 1979, at the insistence of General Motors, they built a new state-ofthe-art building in DeKalb County and moved the dealership. The country was in the early grips of a recession and the dealership fell on hard times. "We managed to get our people paid but it was becoming clear that I was going to need to find different employment to help make things work for our family so I applied and was hired by the Attorney General's office, first as an associate and eventually promoted to Assistant Attorney General, where I remained until 1983."

With the economy rebounding she left the Attorney General's office and returned to the dealership. The Barancos acquired Baranco Lincoln Mercury in Duluth in 1985, then Acura of Tallahassee, Florida, in 1988, Baranco Acura dealership in Morrow in 1990, Mercedes Benz of Buckhead in 2003, and Mercedes Benz of Covington, in Covington, Louisiana in 2018. What started as one dealership with a few employees grew to four dealerships representing five brands with over 360 employees and \$160 million in sales.

Juanita Baranco never forgot the lessons of her youth and the importance of education. She has served as chairman of the DeKalb County Education Task Force, as a member of the Georgia State Board of Education, appointed by Governor Joe Frank Harris. Governor Zell Miller appointed her to the Board of Regents of the University System of Georgia, where she became the first African-American woman to chair that august body. She also served on the Board of Trustees of Clark Atlanta University, her mother's alma mater, for 20 years, including ten years as board chair.

Her brother, Jerome Powell II, also had a tremendous impact. "My brother was born with Down syndrome, and we all cared for him but especially my mother. She earned an advanced degree from Grambling University just so she could teach special education." For Juanita, Jerome was one of the great motivators in her work to ensure a quality education for all children, regardless of need.

She has been recognized with numerous honors and awards including recognition by the Dow Jones Company for entrepreneurial excellence; the first Trumpet Award from Turner Broadcasting System for entrepreneurial excellence; Entrepreneur of the Year by the Atlanta Business League; the DECCA Award from the Atlanta Business Chronicle; the YWCA's Women of Achievement Award; and most recently the Blanchard Award for Outstanding Stewardship and Ethics in Business. What about the future? She pauses, laughs, and says, "I guess I'm going to have to retire at some point. I'll probably do more reading, and I'd like to learn to play the guitar, but mostly I want to spend more time with my family, especially our seven grandchildren."

There are many ways to describe Juanita Baranco, a woman who has broken race and gender barriers, who not only stands up for what she believes in but is also not afraid to fight for it. Through her hard work, community service, and determination, she has lived a life in pursuit of the highest ideals and exemplifies the spirit of the original Georgia Trustees and their motto "Not for self, but for others."

Patricia Meagher is Director of Communications at the Georgia Historical Society. She can be reached at pmeagher@georgiahistory.com.

Listen closely...sounds like applause.

The Coca-Cola Company is honored to be an advocate for Georgia History past, present and future.





EVERYEDDY WANTS TO THE L D C, L D

JUNE 5, 2021 | SAVANNAH, GA

Featuring Governor Brian Kemp's induction of the 2021 Georgia Trustees

David Abney

Former CEO, UPS Business leader and philanthropist

All for freedom and for pleasure... Nothing ever lasts forever...Everybody wants to rule the world...

Join us for a radical, tubular, totally awesome evening of dinner, dancing, and lively conversation with the 2021 inductees! Juanita Baranco Executive Vice President and COO Baranco Automotive Group

Trailblazing entrepreneur and

community leader



2021 GEORGIA HISTORY FESTIVAL

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2021 TRUSTEES GALA

The Trustees Gala is the Georgia Historical Society's premier annual event and the culmination of the 2020-2021 *Georgia History Festival*. The Trustees Gala reigns as one of Georgia's most successful non-political blacktie events, bringing together business, philanthropic, and community leaders from across the state and nation. Governor Brian Kemp and the Georgia Historical Society will induct the 2021 Georgia Trustees, David Abney, Executive Chairman of the Board of UPS, and Juanita Baranco, Executive Vice President and Chief Operating Officer of Baranco Automotive Group.

NON SIBI, SED ALIIS "NOT FOR SELF, BUT FOR OTHERS"

2020-2021 GEORGIA HISTORY FESTIVAL

BRINGING HISTORY TO LIFE IN THE CLASSROOM AND BEYOND

ABOUT THE GEORGIA HISTORY FESTIVAL

The *Georgia History Festival* is the signature K-12 educational program of the Georgia Historical Society, reaching nearly 250,000 students statewide. Beginning with the new school year in September, a variety of public programs, exhibits, events, and educational resources bring history to life for students of all ages and encourage Georgians to explore the richness and diversity of our state's past. In addition to new virtual programming, the *Festival* includes popular annual events like the Colonial Faire and Muster living-history program held at Wormsloe State Historic Site, Savannah's Georgia Day Parade, and the elegant Trustees Gala.

ABOUT THE GEORGIA HISTORY FESTIVAL FOCUS OF STUDY

Each year, GHS selects a person or topic that made a great impact on Georgia's history as the focus of our educational programs and resources. The 2020-2021 focus of study will be **Tear Down This Wall: Georgia in Cold War America**.

From virtual and in-person programs and events for the public, to new classroom resources and training opportunities for teachers, GHS will examine some of the most significant events, people, and movements of the second half of the twentieth century as we mark the 75th anniversary of the beginning of the Cold War. With the rise of mass media and television, the late 20th century was characterized by ideological competitions that were carried out locally, nationally, and internationally, including the Civil Rights Movement, the Vietnam War, and the Space Race.

PLEASE NOTE THAT ALL IN-PERSON EVENTS ARE SUBJECT TO MODIFICATION OR CANCELLATION DUE TO COVID-19 RESTRICTIONS. VISIT GEORGIAHISTORYFESTIVAL.ORG FOR UPDATES IN ADVANCE OF SCHEDULED EVENTS.

GEORGIA HISTORY FESTIVAL VIRTUAL CONVERSATIONS SERIES TEAR DOWN THIS WALL: THE COLD WAR AT 75

This first-of-its-kind all-virtual fall program series is hosted Dr. Stan Deaton, the Dr. Elaine B. Andrews Distinguished Historian at GHS. Dr. Deaton talks with some of the nation's foremost scholars and leaders of the Cold War era in discussions focusing on presidential leadership, American diplomacy, the impact of the Cold War on the Civil Rights Movement, the cultural impact of the Cold War, and the continuing influence of that period on our world today. Each program is recorded and posted online for long-term viewing. Visit georgiahistoryfestival.org for links to posted conversations!

October 14, 2020, 1:00 P.M. Former United States Senator Sam Nunn Tear Down this Wall: The Cold War at 75 A Conversation with Sam Nunn Former United States Senator from Georgia, 1972-1996, Co-chair and former CEO, Nuclear Threat Initiative

Sponsored in part by: Coca Cola

Nunn served in the U.S. Senate for twenty-four years and was Chairman of the Armed Services Committee from 1987 until 1995. Upon retirement from the Senate, Nunn joined the law firm of King & Spalding. In 2001, Former Senator Nunn co-founded the Nuclear Threat Initiative (NTI), a nonprofit, nonpartisan organization working to reduce the risk of use and prevent the spread of nuclear, biological and chemical weapons. In 2011, he was inducted as a Georgia Trustee by the Office of the Governor and the Georgia Historical Society. This wide-ranging discussion on the impact of the Cold War on American foreign policy and national security with a man who worked with the leading

Cold War warriors, from Henry Kissinger to Margaret Thatcher to Ronald Reagan to Mikhail Gorbachev is now available online.

The series continued with three virtual events hosted by GHS in partnership with the UVaClub of Savannah, now available online through georgiahistoryfestival.com.

October 21, 2020, 1:00 P.M. Dr. William L. Hitchcock Presidential Leadership During the Cold War

With support from: Chick-field Statement

On October 21, GHS and UVaClub of Savannah presented **Presidential Leadership During the Cold War, a discussion with Dr. William L. Hitchcock**. With the presidential election in November, the discussion focused on the Cold War's impact on American politics and presidential elections, from FDR to Clinton. Hitchcock is the William W. Corcoran Professor of History at the University of Virginia (UVA) and author of *The Age of Eisenhower: America and the World in the 1950s* (Simon& Schuster, 2018).

November 19, 2020, 1:00 P.M. Dr. Kevin Gaines The Cold War and the Civil Rights Movement



On November 19, GHS and UVaClub of Savannah presented **The Cold War and the Civil Rights Movement, a discussion with Dr. Kevin Gaines**. The conversation focused on the Civil Rights Movement in America during the height of the Cold War, with the fight against Communism as a backdrop. Gaines is the Julian Bond Professor of Civil Rights and Social Justice at UVA, with a joint appointment in the Corcoran Department of History and the Carter G. Woodson Institute for African American and African Studies. He is the author of *Uplifting the Race: Black Leadership, Politics, and Culture During the Twentieth Century* (University of North Carolina Press, 1996).

> December 3, 2020, 1:00 P.M. Dr. Grace Elizabeth Hale The Cold War and Popular Culture



On December 3, 2020, GHS and UVaClub of Savannah presented **The Cold War and Popular Culture, a discussion** with Dr. Grace Elizabeth Hale. The conversation explored how the Cold War shaped American culture and society for over 40 years, and how it changed when the Cold War ended. Hale is the Commonwealth Professor of American Studies and History at UVA, author of *A Nation of Outsiders: How the White Middle Class Fell in Love with Rebellion in Postwar America* (Oxford Univ Press, 2011).

TEACHER WEBINAR: "'AND THAT'S THE WAY IT IS': TELEVISION AND THE COLD WAR" INQUIRY KIT October 29, 2020, 3:00 P.M.

Sponsored by: 🜔 PNC

GHS Education staff hosted a one-hour webinar featuring ""And That's the Way It Is': Television and the Cold War" inquiry kit. Educators were introduced to the Inquiry Design Model including the contents of the inquiry kit as a series of inquiry-based strategies and activities designed to help them guide students to explore a curated set of primary sources. Activities are designed to meet the Georgia Standards of Excellence for fifth grade U.S. history. Students

explore Cold War America by focusing on the impact of mass media on events such as the Vietnam War, the Space Race, and the Civil Rights Movement. The recorded webinar is now available online through georgiahistory.com.

CLASSROOM CONVERSATIONS WITH DR. STAN DEATON: THE RISE OF MEDIA IN THE LATE 20TH CENTURY January/February 2021, Online Dates TBD

GHS Education staff host a series of short conversations with Dr. Stan Deaton exploring topics related to the impact of media in the late 20th Century. Students and teachers can submit questions and Education Coordinator Lisa Landers will facilitate the conversation focused on the influence of media on the Civil Rights Movement, the Vietnam War, and the Space Race. These programs are companion pieces to the "*And That's the Way It Is': Television and the Cold War*" inquiry kit and historical investigations into late 20th century leaders.

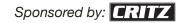
TEACHER WEBINAR: GEORGIA DAY PARADE BANNER AND ART COMPETITION: THEME, RESOURCES, AND TEACHING STRATEGIES

January 12, 2021, 3:00 P.M.

GHS Education staff will host a one-hour webinar providing instruction for teachers who want to participate in the annual Georgia Day Parade Banner and Art Competition. For 2021, in recognition of distancing requirements, the competition moves online and includes a new art contest. The webinar will provide an opportunity for teachers to ask questions, register for the competition, and learn how to use GHS resources to support teaching the competition theme, "Georgia on the World Stage: Leadership in the Late 20th century."

LOCAL HISTORY WEBINAR SERIES

Online via Zoom



GHS is pleased to introduce a new series of webinars for its Affiliate Chapters. Focusing on issues facing local history organizations across Georgia during the current period of economic and social upheaval, this series of virtual sessions will include resources, strategies, and a forum for discussion among GHS Affiliate members.

Creating Educational Resources Using Collections: An Affiliate Chapter Webinar January 21, 2021, 3:00 P.M.

Join GHS Education staff online to discover how your organization can create engaging K-12 educational resources and programming through historical inquiry and primary sources. Featuring examples from the brand new historical inquiry from GHS published for the *Georgia History Festival*, "And That's the Way It Is": Television and the Cold War Inquiry Kit, learn how to foster curiosity and engage students in meaningful conversations about the people, places, or events highlighted in your historical institution.

> The Georgia Historical Marker Program: An Affiliate Chapter Webinar February 25, 2021, 1:00 P.M.

Join GHS Historical Marker staff as we explore the Georgia Historical Marker Program. Using historical markers that illustrate the *Georgia History Festival* theme, **Tear Down This Wall: Georgia in Cold War America**, participants will explore how local stories can be used to illustrate larger statewide and national narratives. Participants will also explore how to develop a successful marker application, with an emphasis on events and topics within the twentieth century.

Social Media Management for Historical Institutions: An Affiliate Chapter Webinar February 17, 2021, 1:00 P.M.

Join GHS Communications staff for a webinar exploring current social media trends, managing content calendars, and creating a successful social media campaign. Participants will learn best practices for reaching audiences through Facebook, Instagram, Twitter, and LinkedIn by examining recent posts incorporating the *Georgia History Festival* theme, **Tear Down This Wall: Georgia in Cold War America**, within the overall GHS social media calendar.

COLONIAL FAIRE AND MUSTER

February 2021, Wormsloe State Historic Site, Savannah



With additional support from the Society of Colonial Wars in the State of Georgia

Explore Wormsloe State Historic Site during weekends in February as audiences of all ages enjoy special livinghistory programs and demonstrations in an historic outdoor setting. Pandemic-related capacity limitations will apply, and some programs may have fees attached. Visit georgiahistoryfestival.org for more information.

SUPER MUSEUM SUNDAY

February 7, 2021, Multiple sites across Georgia, Online at georgiahistoryfestival.org



Explore more than 50 sites in person and online during a unique Super Museum Sunday experience. Georgians and visitors alike experience our state's rich history and cultural life as historic sites, house museums, art museums, and other points of interest throughout Georgia open their doors—whether virtually or in person—for an exceptional opportunity to experience the history in our own backyard. Pandemic-related capacity and programming restrictions apply. Visit georgiahistoryfestival.org for more information and updates.

GEORGIA DAY PARADE

February 12, 2021, Savannah

Sponsored by: 📥 Georgia Power WSAV 31

Since the earliest days of the colony's founding, Georgians have commemorated the landing of James Edward Oglethorpe and first English settlers at Savannah on February 12, 1733. While the COVID-19 pandemic requires an alternative to the traditional parade, Georgia students will have the opportunity to celebrate Georgia Day through an exploration of the parade theme, "Georgia Leaders on the World Stage," supporting the Cold War focus of the 2020-2021 *Festival*. Classroom activities, art contests, and videos featuring greetings from state and local leaders throughout Georgia history will encourage today's students to honor the spirit of the original Trustees whose motto, *Non Sibi, Sed Aliis* (Not for Self, but for Others) inspired Georgia's founding.

TRUSTEES GALA

June 5, 2021, Savannah

The *Festival* culminates in Savannah with the Trustees Gala on April 24, 2021, when Governor Brian Kemp will induct the 2021 Georgia Trustees: David Abney, Executive Chairman of the Board of UPS, and Juanita Baranco, Executive Vice President and Chief Operating Officer of Baranco Automotive Group. The Trustees Gala reigns as one of Georgia's most successful non-political black-tie events, bringing together business, philanthropic, and community leaders from across the state and nation as the Governor and the Georgia Historical Society induct the newest Georgia Trustees, the highest honor the State of Georgia can confer.

EDUCATIONAL RESOURCES AND OPPORTUNITIES

NEW CLASSROOM RESOURCES



Aligned to state performance standards, new *Georgia History Festival* classroom educational resources will highlight the most significant events, people, and movements of the second half of the twentieth century. A new inquiry kit guides 5th grade students and teachers to explore events of the Cold War. Additionally, a new series of Historical Investigations featuring primary source sets will help students from elementary to high school examine the political and social impacts of leaders from Georgia on the national stage during the late twentieth century.

- "'And That's the Way It Is': Television and the Cold War" Inquiry Kit for fifth grade United States History: As Walter Cronkite and his iconic sign-off, "And that's the way it is" are emblematic of the rise and impact of mass media during the Cold War, a new inquiry kit from GHS poses the question "How was the Cold War shaped by television?" Utilizing the Inquiry Design Model from C3 Teachers and Teaching with Primary Sources, students explore the late 20th century characterized by ideological competitions carried out locally, nationally and internationally.
- Historical Investigations: Deep-Dives into Georgia Leaders on the World Stage
 Through access to digitized primary sources and primary source sets from GHS and the Library of Congress,
 and scaffolded for varying grade levels, students examine the political and social impacts of some of Georgia's
 late twentieth century leaders including President Jimmy Carter, Dr. Martin Luther King, Jr., Senator Richard
 Russell, and Congressman John Lewis.

RESEARCH AND MEDIA LITERACY GUIDE



To support the *Festival* theme and promote best practices for student research and media literacy, GHS has developed a Research and Media Literacy Guide for educators to utilize in conjunction with new *GHF* classroom resources.

TEACHER TRAINING EVENTS AND RESOURCES

GHS education staff presents Teacher Webinars open to educators across the state.

Topics for teacher webinars include:

- "'And That's the Way It Is': Television and the Cold War" Inquiry Kit
- · Georgia Day Parade Banner and Art Competition: Theme, Resources, and Teaching Strategies

VIRTUAL PROGRAMMING FOR STUDENTS

Classroom Conversations with Dr. Stan Deaton: The Rise of Media in the Late 20th Century

Sponsored by: JEPSON

Georgia students engage in a series of moderated Question & Answer sessions with Dr. Stan Deaton, the Dr. Elaine B. Andrews Distinguished Historian at the Georgia Historical Society, focusing on the rise of media during the Cold War era.

GEORGIA DAY BANNER AND ART COMPETITION

Students in multiple grade levels compete by creating original artwork on the Focus of Study. After being reviewed and judged for their creativity and use of *Festival* educational resources, projects will be featured online and through GHS social media. Visit georgianistoryfestival.com for updates.

Banner and Art Competition Theme: "Georgia on the World Stage: Leadership in the Late 20th Century," exploring Georgia leaders with national political and social impact during the late 20th century such as President Jimmy Carter, Dr. Martin Luther King, Jr., Senator Richard Russell, and Congressman John Lewis.

NEWSPAPERS IN EDUCATION



Through a partnership with the Georgia Press Association, GHS will develop a free, activity-based digital resource focused on developing skills in media and historical literacy through the Newspapers in Education Program.

This student-focused electronic resource includes historical information and primary source-based activities promoting skills that help students investigate the past by asking questions and conducting research, encouraging hands-on, active exploration of history through the experiences and points of view of multiple individuals and groups.



Image Courtesy of Lisa Landers



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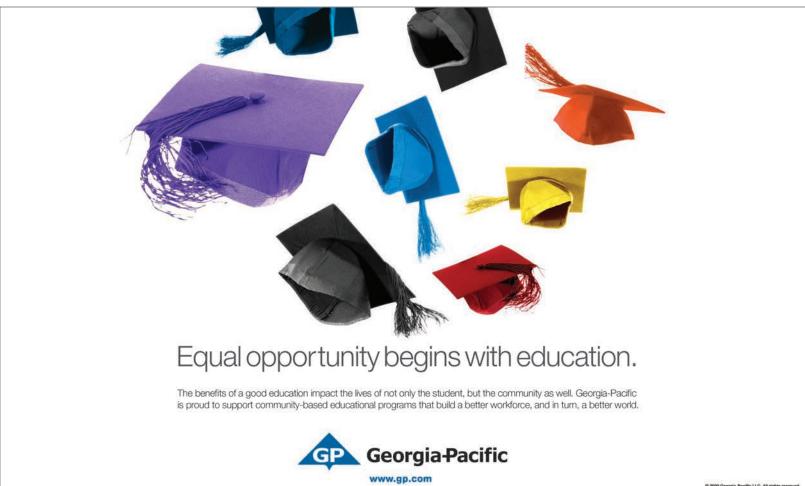


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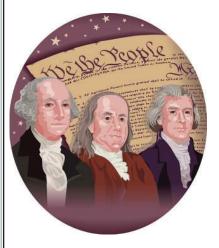
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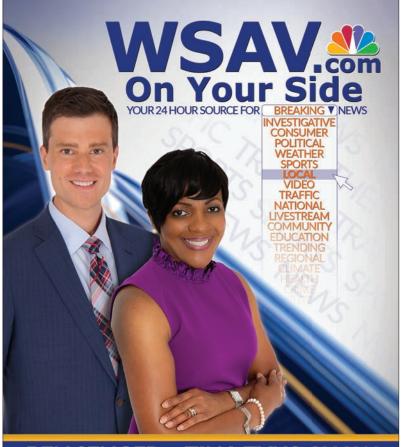




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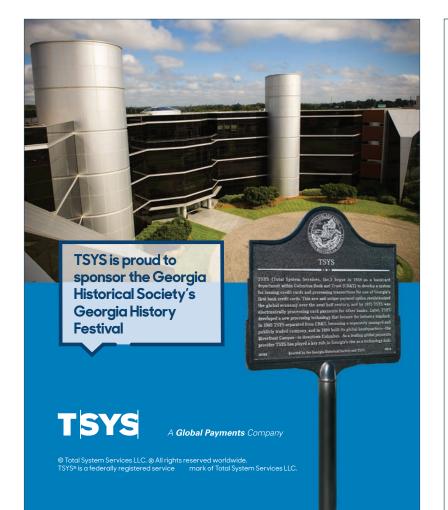
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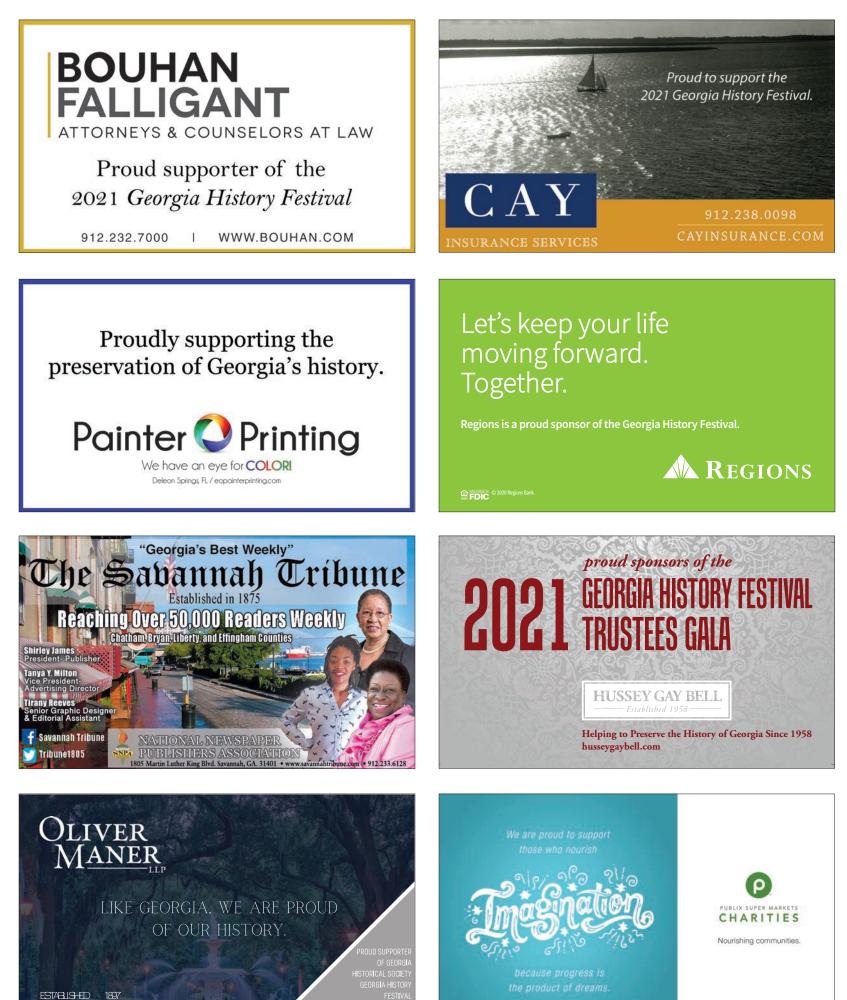


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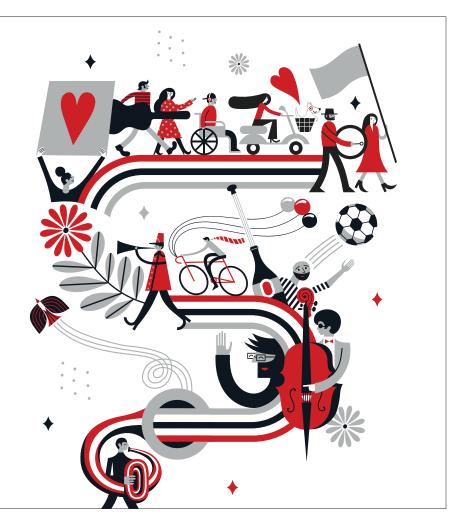
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Congratulations David Abney on your induction as a 2021 Georgia Trustee by the Georgia Historical Society



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